

THE NATIONAL PRESS FOUNDATION



WE MAKE
GOOD
JOURNALISTS
BETTER



Sponsorship Options



About NPF

The National Press Foundation is a nonprofit, nonpartisan 501(c)(3) run by and for journalists.

For nearly 50 years, NPF has provided professional development for journalists across the U.S. and abroad, helping them understand complex issues so they can better educate the public.

NPF training is:

- free to journalists
- on the record
- topic-specific for deeper learning
- impactful – with metrics to prove it
- developed by staff with decades of newsroom experience



Sponsor Options

WEBINARS



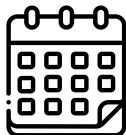
- Live webinar hosted from our TV studio
- Open to the public, targeted to journalists
- News briefing style Q&A

MULTI-DAY TRAINING



- In-person for 2-5 days
- Journalists selected from highly competitive and diverse pool of applicants
- Sessions go in-depth with expert speakers

YEAR-LONG FELLOWSHIPS



- Sponsor NPF's Widening the Pipeline Fellowship to train young journalists of color
- Sponsor NPF's Paul Miller Washington Reporting Fellowship to train young D.C. journalists

AWARDS



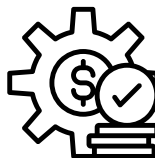
- Sponsor an award to help promote journalistic excellence on an issue

DINNER



- Sponsor a table to attend one of the best journalism dinners in Washington D.C.
- Premium sponsorship options include VIP reception tickets, ad opportunities

OPERATING GRANT



- Help support NPF's goal of making good journalists better by funding website and other improvements and supporting our small but mighty staff

Sponsor Benefits



- Sponsor name and logo featured on all NPF pages, videos and graphics produced for a training or event, including "takeaway" stories produced from speaker sessions.
- For in-person trainings, a representative from the sponsoring organization is invited to speak to the journalists on opening night and attend the reception or dinner.
- NPF is responsible for the development of a curriculum, selection and vetting of journalist fellows and expert speakers, handling of all logistics (hotels, airfare, food, meeting rooms, A/V, etc.)
- NPF solicits detailed feedback to evaluate each program and track fellows' work for 90 days to gauge the effectiveness of our training in improving coverage. This and other metrics are provided to the sponsor in a final report.

What the journalists say

"I have grown so much as a reporter and I've seen the other fellows in my cohort grow, gain knowledge, gain confidence and improve their position by applying to better jobs. Before the fellowship, some reporters said they had contemplated leaving journalism, but now those reporters said they believe they do have a future in journalism."

Jennifer Solis, Nevada Current
Widening The Pipeline Fellowship



"This sparked a fire in me to be an advocate for persons living with rare diseases in Ghana to help bridge the gap. Indeed, the training made me a better journalist."

Portia Gabor, Media General
Covering Rare Diseases Fellowship



"It's a great chance to meet other reporters from all over the country from different types of media and learn about the things they're working on, learn about the ideas that are out there, hear from some of the top experts and learn about some of the best resources."

Adam Walser, ABC Action News
The New Age for Aging Fellowship



FELLOWS BY THE NUMBERS



112 of 174

Journalists trained in 2022 were
journalists of color

46%

Journalists
trained working
in local news

*Approximate

Join us in helping to make good journalists better.

Thank you!



Contact NPF President Anne Godlasky
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nationalpress.org

