

STACY-MARIE ISHMAEL

WHY YOU SHOULD CONSIDER BUSINESS JOURNALISM

Spoiler: It's About Power & Money 🤪

“TO PRETEND POWER AND INFLUENCE HAS NOTHING TO DO WITH OUR WORK IS TO BE RECKLESSLY NAIVE ABOUT HOW THE WORLD WORKS AND HOW JOURNALISM PLAYS A ROLE IN ENABLING OR EXPOSING HOW POWER IS WIELDED IN OUR SOCIETIES”

HEATHER BRYANT, 2018

**“THE EARLIEST JOURNALISTS FIRMLY ESTABLISHED
AS A CORE PRINCIPLE THEIR RESPONSIBILITY TO
EXAMINE UNSEEN CORNERS OF SOCIETY”**

BILL KOVACH AND TOM ROSENTIEL IN THE ELEMENTS OF JOURNALISM, 2007

“DEFERENCE TO PRECEDENT IS A POOR EXCUSE FOR CONTINUING TO MAKE DECISIONS THAT POTENTIALLY LET POWERFUL BAD ACTORS OFF THE HOOK AND HARM THE PUBLIC WE SERVE”

WESLEY LOWERY IN THE NEW YORK TIMES, 2020

**“REMEMBER THAT THE PUBLIC
CONVERSATIONS YOU’RE HEARING ARE OFTEN
SHAPED BY POWER DYNAMICS IN THE MEDIA”**

**REMEMBER THAT THE PUBLIC CONVERSATIONS YOU’RE HEARING ARE OFTEN SHAPED BY POWER DYNAMICS IN THE MEDIA...KEEP IN MIND THAT THE
PEOPLE WHO WORK IN MEDIA HAVE INCENTIVES AS WELL AS PERSONAL AGENDAS THAT CAN INFORM WHICH BLACK PEOPLE THEY CHOOSE TO ELEVATE**

**“WHO EXACTLY DO WE MEAN WHEN
WE SAY ‘WE’?”**

JENÉE DESMOND-HARRIS IN NIEMAN LAB, 2018

**“OBJECTIVITY IS THE IDEOLOGY OF THE
STATUS QUO”**

RAMONA MARTINEZ ON AN EPISODE OF A VIEW FROM SOMEWHERE, 2019

**“WHAT YOU CALL OBJECTIVITY IS
ACTUALLY JUST WHILE MALE
CISGENDER SUBJECTIVITY”**

LEWIS RAVEN WALLACE ON MAKING CONTACT, 2019

77%

MORE THAN THREE-QUARTERS (77%) OF NEWSROOM EMPLOYEES – THOSE WHO WORK AS REPORTERS, EDITORS, PHOTOGRAPHERS AND VIDEOGRAPHERS IN THE NEWSPAPER, BROADCASTING AND INTERNET PUBLISHING INDUSTRIES – ARE NON-HISPANIC WHITES, ACCORDING TO THE ANALYSIS OF 2012-2016 AMERICAN COMMUNITY SURVEY DATA. THAT IS TRUE OF 65% OF U.S. WORKERS IN ALL OCCUPATIONS AND INDUSTRIES COMBINED. (PEW RESEARCH 2018)