



National Press Foundation
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Claiming Our Space in AI

Davar Ardalan, storytelling technologist
and National Geographic executive producer of audio.

INTRODUCTION
SINA STORYTELLER
LALEH KNOWLEDGE LAKE
VOICE AI in SUPPORT OF IRANIAN WOMEN



My mentor

Doug Mitchell, Next
Generation Radio

*Stay
Fearless*



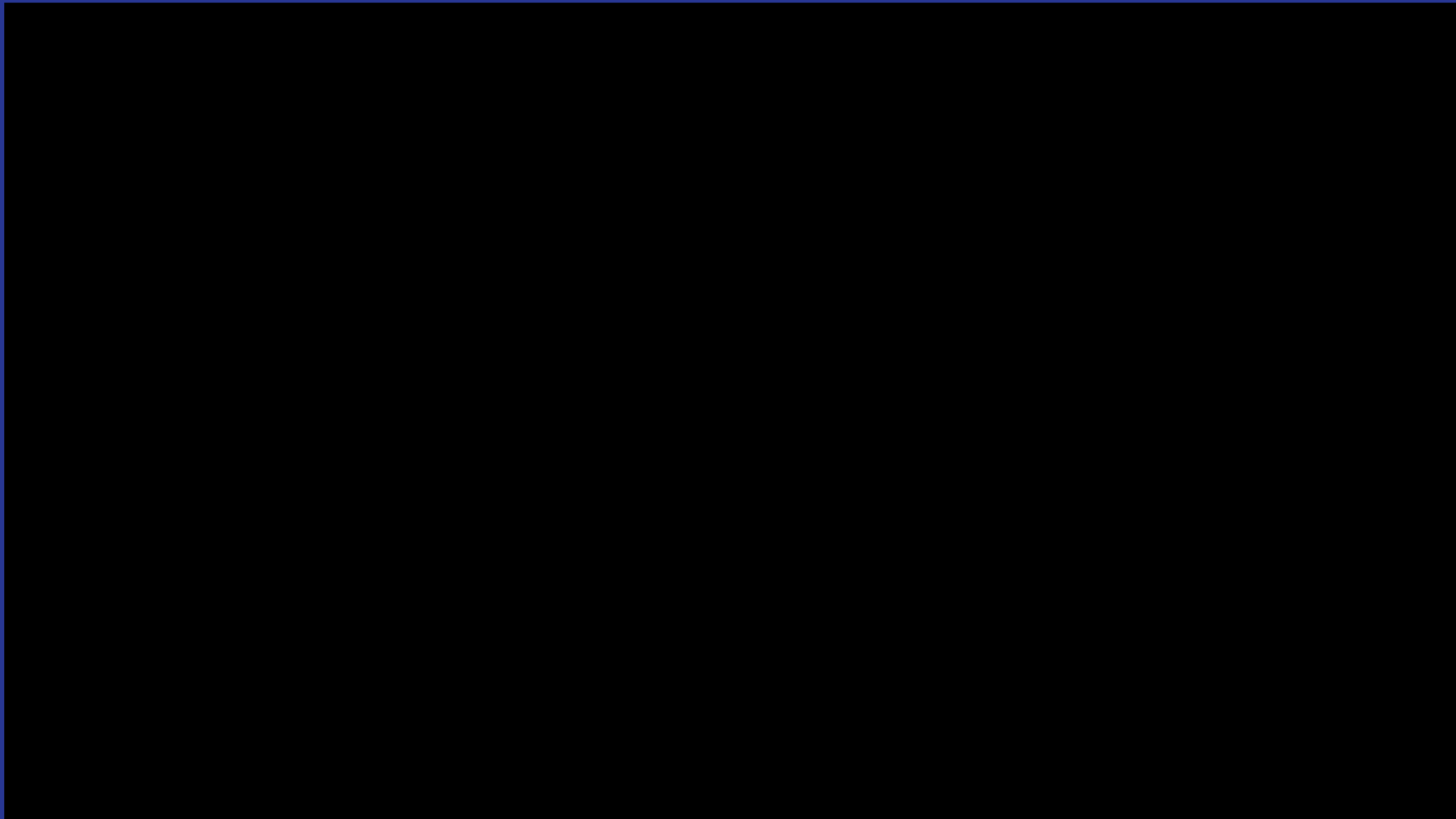
Nat Geo Audio Team

Overheard
Podcast

Soundbank

Spatial audio

dream



SINA STORYTELLER

Sina helped demonstrate how storytelling is a data resource that should be harnessed to improve diversity in data for AI.



2019

Launched at *AI for Good Summit* Geneva, Switzerland.



2020

Sina could share stories about inspiring women throughout our history



2021

Sina could share stories from indigenous food traditions.



LALEH KNOWLEDGE LAKE

The Laleh Knowledge Lake (LKL) is the collected body of work from prolific scholar Laleh Bakhtiar transformed into Conversational AI.





زنان
آزادی

THE WOMEN'S MOVEMENT OF IRAN

Khosro Kalbasi Isfahani ✓ @KhosroKalbasi · Sep 20

Woman dances and throws her headscarf in fire amid cheers of protesters, Sep20, #IranProtests2022 over death of #MahsaAmini in northern city of Sari. #مهسا_امینی



From +۱۵۰۰ تصویر ✓

ROARS & WHISPERS



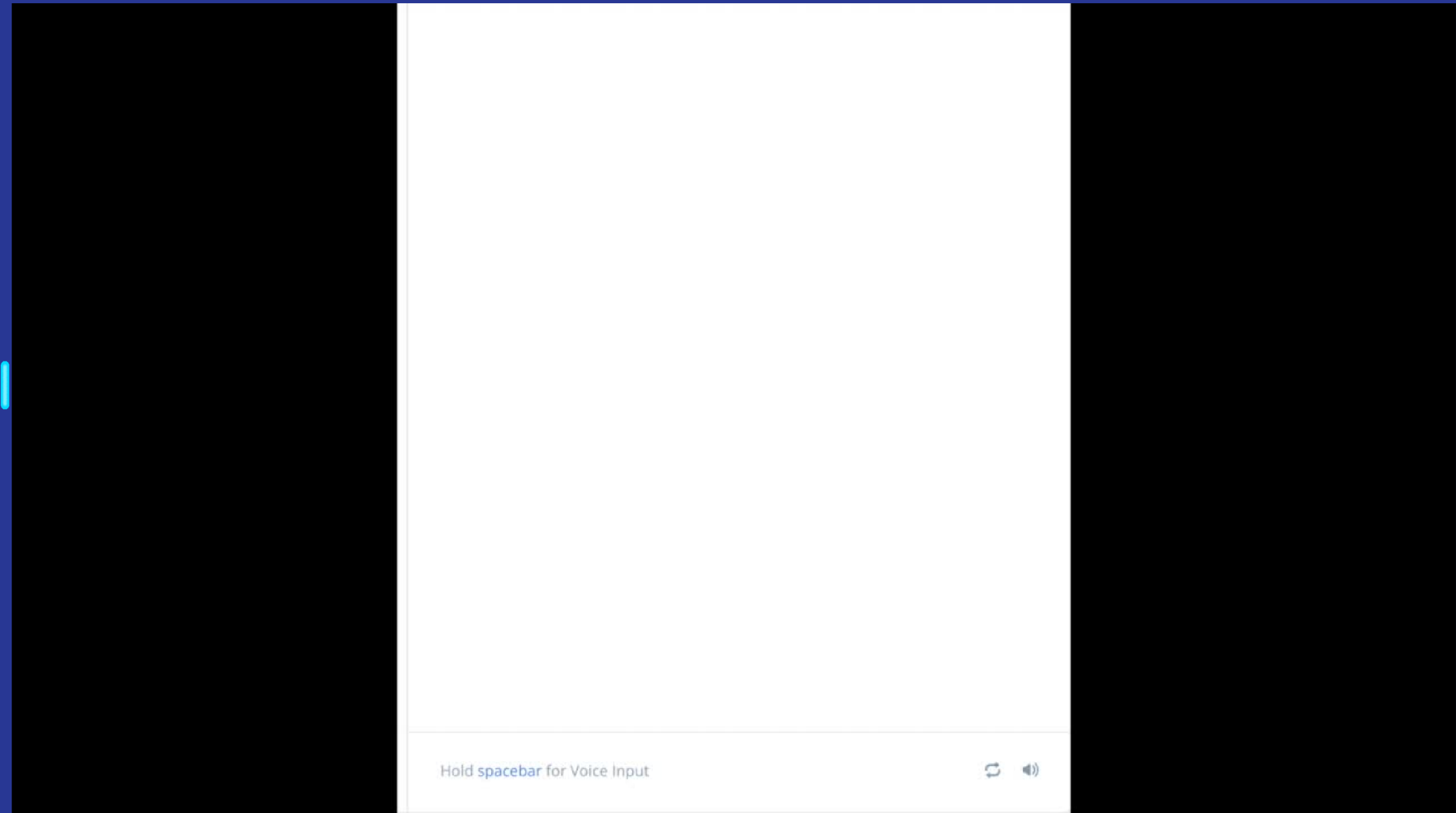
Storytelling Festival which was held in Washington D.C. on November 12, 2022

**THE MAKERS OF ALEXA
SKILL IN SUPPORT OF
IRANIAN WOMEN**

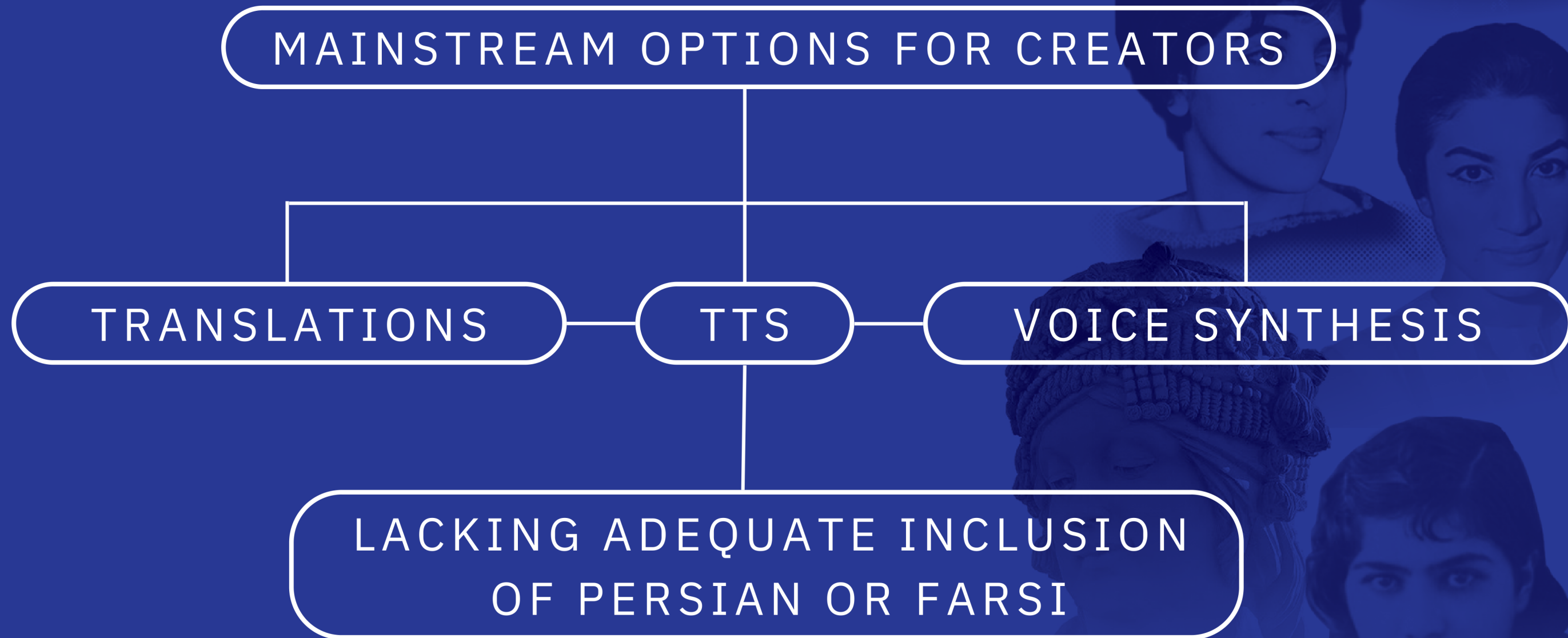
**Iran Davar Ardalan Maddy Apple Carrie Jaquith
Tina Soleimanifar Bhuva Shakti Tali Weinberg
Paris Golab Sahar Mazloom Ezinwa Amadi
Kimberly Mishra Nikki McLay**

LAUNCHING IN FEBRUARY 2023

ALEXA Skill



BARRIERS

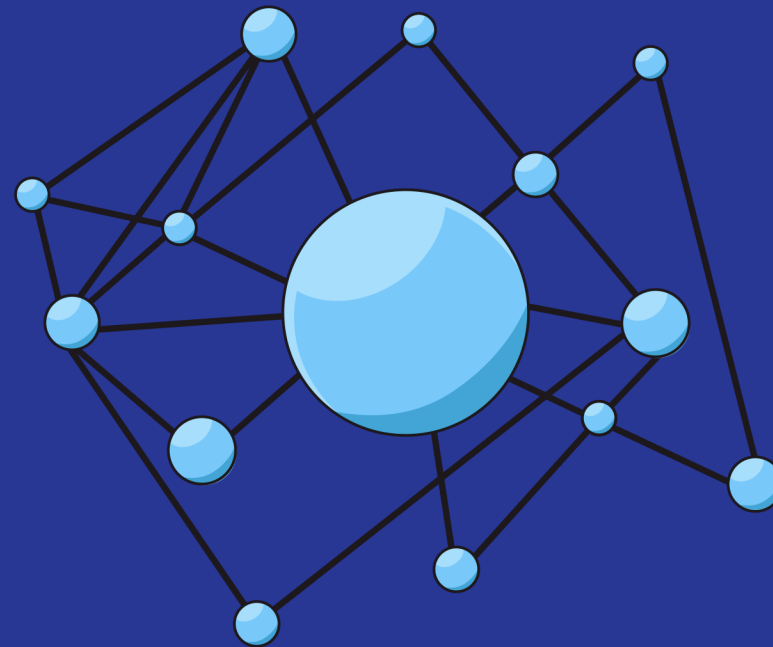


BENEFITS

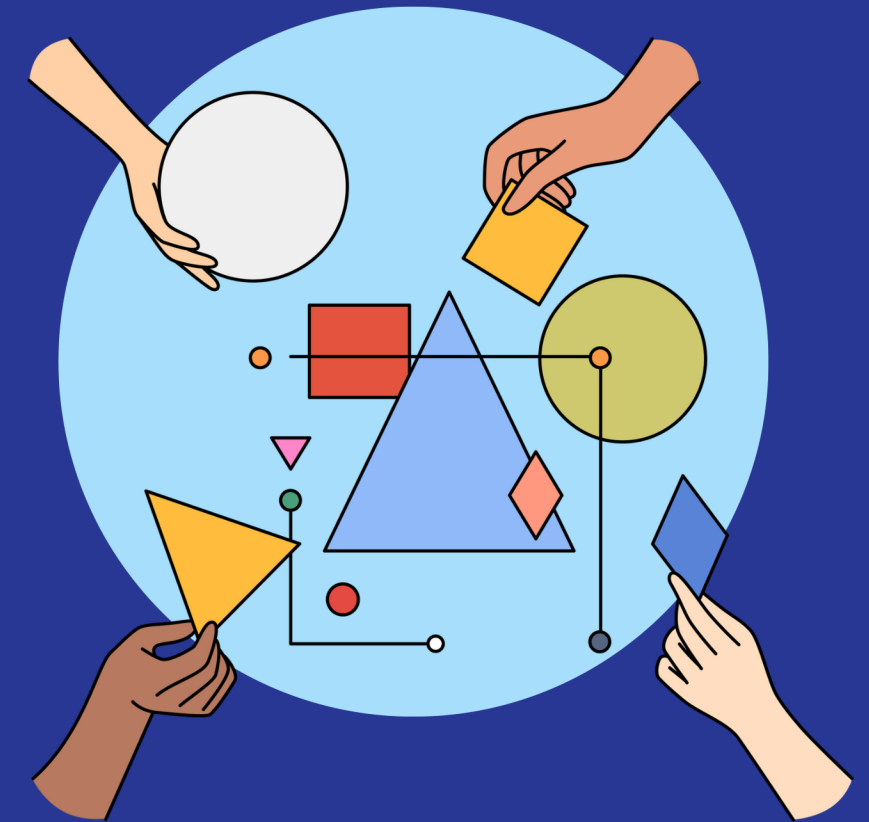
Projects such as these can increase diversity in AI and Data Science across three areas:



1. MEDIA SUBJECTS



2. SOURCE DATA



3. TEAMS

مَشْكُورٌ

THANK YOU