

Widening the Pipeline: Investigative Reporting



September 23, 2022

Start with a question

Who is responsible for spreading the Big Lie? What are they gaining from doing so?

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Reveal

VOTING

She Helped Create the Big Lie. Records Suggest She Turned It Into a Big Grift.

by Cassandra Jaramillo
June 8, 2022



Credit: Samuel Corum/Getty Images

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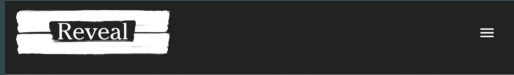


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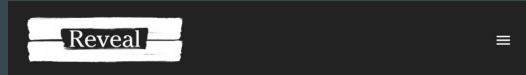
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ACCOUNTABILITY

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by Najib Aminy and Dhruv Mehrotra
August 19, 2022



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REPRODUCTIVE RIGHTS

Facebook and Anti-Abortion Clinics Are Collecting Highly Sensitive Info on Would-Be Patients

by Grace Oldham and Dhruv Mehrotra
June 15, 2022



Credit: Jennifer Luxton for The Markup

This story is a collaboration with [The Markup](#).

Scope:

What is the systemic problem you're highlighting?

What is the severity or egregiousness of the problem?

People:

Who is at the center of your story? How will you give them agency?

Do you have special access to people, places, events, etc?

Are there experts whose work could help you? Do those experts have an agenda?

Impact and Accountability:

What is the cause of the problem? Who are all of the institutions and people involved?

Who is responsible for regulation?

Will you be able to get an accountability interview?

Sources:

What data, audio, video can prove the harm/problem?

How can you access that material? FOIAs? Sources?
Accounts from impacted people?

How will you verify and backstop your reporting?

Audience:

Who is the target audience for this reporting? Where do they get their news?

What steps can you take to get your reporting in the hands of people who have the power to change things?