The Latino Vote

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Why does it matter?

Hispanic population grew most in counties with large Hispanic populations and grew at fastest rate in counties with small Hispanic populations, 2010-20

<table>
<thead>
<tr>
<th>Largest Hispanic population increases for counties</th>
<th>Largest % increases of Hispanics for counties</th>
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<tbody>
<tr>
<td>Harris County, TX +363,169</td>
<td>McKenzie County, ND 1.002%</td>
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<tr>
<td>Miami-Dade County, FL 233,079</td>
<td>Williams County, ND 794%</td>
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<tr>
<td>Maricopa County, AZ 222,674</td>
<td>Charleston County, CA 557%</td>
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<td>Riverside County, CA 207,038</td>
<td>Allen Parish, LA 454%</td>
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<td>Bexar County, TX 184,000</td>
<td>Stark County, ND 401%</td>
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<td>Broward County, FL 170,456</td>
<td>Lake County, MI 392%</td>
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<td>San Bernardino County, CA 169,768</td>
<td>Winn Parish, LA 326%</td>
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<tr>
<td>Orange County, FL 164,781</td>
<td>LaSalle Parish, LA 324%</td>
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<tr>
<td>Dallas County, TX 151,895</td>
<td>Pickens County, AL 298%</td>
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<tr>
<td>Cook County, IL 138,016</td>
<td>Brown County, SD 234%</td>
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Note: Analysis is based on counties with at least 1,000 Hispanics in the 2020 census. Counties with the largest Hispanic population increases are among the top 18 for Hispanic population size in 2020. Source: Pew Research Center tabulations of decennial census counts. P.L. 94 171.
What are the trends?

- Texas' Latino population grew by 2 million (half of the state's growth)
- Latinos account for nearly half of US population growth
- While Latinos don’t vote as a monolith, they lean heavily toward Democrats in Texas and across the country
- But in recent elections, the GOP have seen significant gains in the Latino vote: Former President Donald Trump won 37% of Latinos in Texas, while President Joe Biden was backed by 62%, similar to the national split, according to AP VoteCast
- Nearly 70% of Latinos live in just five states — California, Florida, New Jersey, New York and Texas.
Where is the Latino vote headed?

• In five U.S.-Mexico border counties, nearly 30,000 people voted in the GOP primary
• That was an increase of more than 25% in participation from 2020
• According to Pew Research data: Biden carried Latinos in 2020, but by 17 percentage points lower than Hillary Clinton’s 2016 margin.
• Immigration is not the main focus. So is job creation, education and traditional religious beliefs
AP found: Texas results hint GOP Hispanic gains may endure post-Trump
The Future of the Latino Vote

- Texas is not the only state trying to create Latino majority districts. Some other include Colorado, Florida, Illinois and Arizona.
- About 1/2 of Latinos are ineligible to vote because they are not citizens or are under age 18.
- If 1 in 4 children in the country are Latino, that’s a large share of the population that can’t mark a ballot — yet.
But first, what is happening with redistricting?
Latinos and the Redrawn Maps

Texas will now have seven US House districts where Latino residents hold a majority, down from eight.

The plan does not create any additional districts where Black or Hispanic voters make up more than 50% of the voting population, even as people of color accounted for more than 9 of 10 new residents in Texas over the past decade.
Meanwhile, we also have SB1 to consider:

The new legislation:
- Empowers Polls Watchers
- Limits how voters can cast a ballot and when
- Creates increased criminal penalties and new requirements for volunteers who assist voters, including translation help
Lawsuits that concern the Latino vote today:

- Minority advocate groups sued over the state's redrawn US and state district maps, claiming racial discrimination.
- Civil rights groups have also sued over language in the state's new voting bill, claiming it could disenfranchise voters who don't speak English and lead to voter intimidation at the polls.
“Ultimately, it’s about providing Latinos a fair opportunity to choose their representatives,” said Dorian Caal of the National Association of Latino Elected Officials.
Questions?
Sources:

Please feel free to reach out by phone, email or DM!

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