

YOU CAN HELP THE NATIONAL PRESS FOUNDATION

Make Good Journalists Better

The 2022 Annual Awards Dinner is Wednesday, May 4 at 7:00 p.m. at the Marriott Marquis in Washington, D.C.

We are thrilled to announce that the upcoming 2022 Annual Awards Dinner will be held in person on May 4, 2022!

Thanks to all of those who stuck with us through the pandemic and generously supported our 2021 virtual awards ceremony. The 2022 dinner will be an inspiring and engaging evening.

NPF's sole mission is training and educating journalists so they can succeed in a rapidly changing news environment. See the full breadth of our training [here](#). Your support for a healthy information ecosystem helps sustain American democracy.

5 Reasons to support NPF's annual journalism awards dinner



- 1 The dinner is a great networking opportunity, bringing together up to 800 to 1,000 journalists, communications professionals, policymakers, philanthropists and corporate executives.
- 2 Brand positioning matters in Washington. This dinner is a high-value opportunity to present your brand to an audience of influentials.
- 3 The dinner provides NPF's largest source of unrestricted revenue. Your sponsorship shows support for quality journalism and the First Amendment. And it keeps our training free.
- 4 Each year NPF recognizes some of the best journalists in the nation. This year's award winners include Norah O'Donnell of CBS Evening News, Dean Baquet of The New York Times, and ProPublica founders Paul Steiger and Richard Tofel. VIP sponsors attend a private reception with this year's winners.
- 5 The dinner is a truly enjoyable evening with memorable speeches, great food, fun networking, and a chance to meet the best journalists in the business.



\$50,000

- Three tables of 10 with priority seating
- Representative seated at the head table
- Recognition from the podium
- VIP cocktail reception tickets for all guests
- Free hotel suite on dinner night
- Full-page ad on outside back cover of dinner program
- Logo displayed on jumbotron and reception signage
- Logo on awards dinner page of NPF website
- Logo on sponsorship page in dinner program



\$30,000

- Two tables of 10 with priority seating
- VIP cocktail reception tickets for all guests
- Recognition from the podium
- Full-page ad in the dinner program
- Logo displayed on jumbotron and reception signage
- Logo on sponsorship page in dinner program
- Logo on awards dinner page of NPF website

Choose one other benefit:

- ☐ Sponsor dinner after-party
- ☐ Sponsor National Anthem sung by "Voice of Washington Sports" D.C. Washington
- ☐ [Sponsor Widening the Pipeline Fellowship and receive credit on the webpage and story pages](#)



\$25,000

Two tables of 10 with priority seating
 VIP cocktail reception tickets for all guests
 Full-page ad in dinner program
 Logo displayed on jumbotron and reception signage
 Logo on awards dinner page of NPF website
 Logo on sponsorship page in dinner program

Choose one other benefit:

- ☒ Sponsor VIP cocktail reception **SOLD**
- ☐ Sponsor a three-month internship at NPF for a college journalism student
- ☐ [Sponsor Widening the Pipeline Fellowship](#)



\$20,000

Two tables of 10 with priority seating
 VIP cocktail reception tickets for all guests
 Full-page ad in dinner program
 Logo displayed on jumbotron and reception signage
 Logo on awards dinner page of NPF website
 Logo on sponsorship page in dinner program

Choose one other benefit:

- ☒ Sponsor main cocktail reception **SOLD**
- ☒ Sponsor a free Newsboy Cocktail *(any kind) for all guests **SOLD**
- ☐ Sponsor Paul Miller Fellowship
- ☐ Sponsor NPF Flash Journalist Training Webinar

NPF can customize a sponsorship to fit your needs! Contact jason@nationalpress.org



\$15,000

One table of 10 with priority seating
 VIP cocktail reception tickets for all guests
 Half-page ad in dinner program
 Logo displayed on jumbotron and reception signage
 Logo on awards dinner page of NPF website
 Logo on sponsorship page in dinner program

Choose one other benefit:

- ☒ Sponsor dinner menu **SOLD**
- ☐ Sponsor dinner program
- ☐ Sponsor dinner seating chart
- ☒ Sponsor happy hour for 2022 Paul Miller class **SOLD**
- ☐ Contributor to NPF Training Fund
- ☐ 50% discount on one video production at NPF StudioWorks

TABLE SPONSORSHIPS

Benefactor \$10,000

One table of 10 with priority seating
 VIP cocktail reception tickets for all guests
 Logo on awards dinner page of NPF website
 Logo displayed on jumbotron and reception signage

Patron \$6,000

One table of 10 with favored seating
 VIP cocktail reception tickets for two guests
 Logo on reception signage

Sponsor \$3,500

One table of 10 (with two complimentary bottles of wine)

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High-Impact Signs

Custom Cling Signage \$4,000

Double-sided sign placed by registration, coat check or on escalators.

Ad in Dinner Program

Table Buyers

Half Page \$1,000

Full Page \$1,500

Non-Table Buyers

Half Page \$2,000

Full Page \$3,500



For details on sponsorship add-ons contact Jason Zaragoza
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