



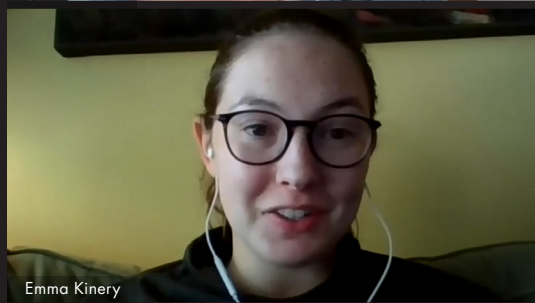
Julie Smyth



Zach Cohen



Juliet Beverly



Emma Kinery



Anjalee Khemlani



Sophie Tatum

2020 Annual Report



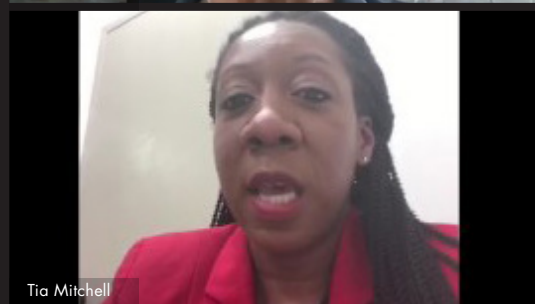
Tyler Bridges



Willie James Inman



Corrie Pikul



Tia Mitchell



Sarah Klein



David Lim



Mark Greenblatt



Umair-Irfan

WE MAKE GOOD JOURNALISTS BETTER.

THE NATIONAL PRESS FOUNDATION
IS A 501(C)(3) ORGANIZATION

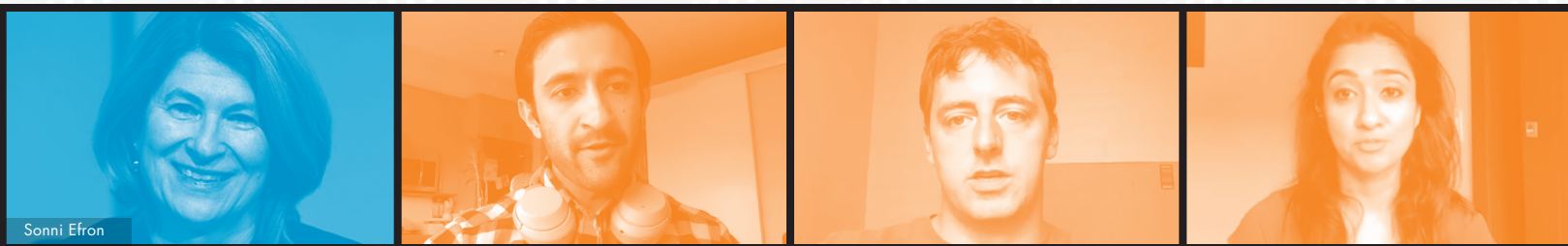


Rhea Mahbubani Kamal



Johnny Edwards

LETTER FROM THE PRESIDENT AND COO



Sonni Efron

The National Press Foundation was honored to serve journalists throughout the chaos of 2020. As news organizations rallied to cover the pandemic, a contested election and a national reckoning on race, NPF reinvented itself as an all-digital operation. We rededicated ourselves to making good journalists better — in lockdown and beyond.

NPF began the year with two in-person, full-length fellowships on the nation's top pre-pandemic health issues: heart disease and cancer. When COVID-19 struck, we quickly pivoted to training journalists on vaccines, homelessness and rural mental health. As the year wore on, we began offering full-length online trainings on how to track taxpayer money through Paycheck Protection Program loans and other pandemic relief programs. We ran a boot camp in vaccine development, a 10-part series on international trade and global supply chains, and programs on disinformation, lessons from the pandemic, and rising poverty and inequality in the United States.

Our speakers included Nobel laureate Abhijit Banerjee, the Rev. William Barber, former Labor Secretary Robert Reich, pioneering psychologist Dr. Alfiee Breland-Noble and other experts Zooming in from Beijing, Singapore, Canberra, Toronto, Geneva,

Paris and elsewhere. They helped journalists seed a troubled information ecosystem with sensitive, data-driven and timely coverage of critical issues.

NPF also launched a redesigned website, held an all-virtual fundraising event and made its trainings more accessible to more journalists in more places around the world. We launched a partnership with DataKind to match fellows tackling complex investigative projects with data scientist volunteers willing to help them. And we launched new awards to recognize the best reporting on poverty in the United States.

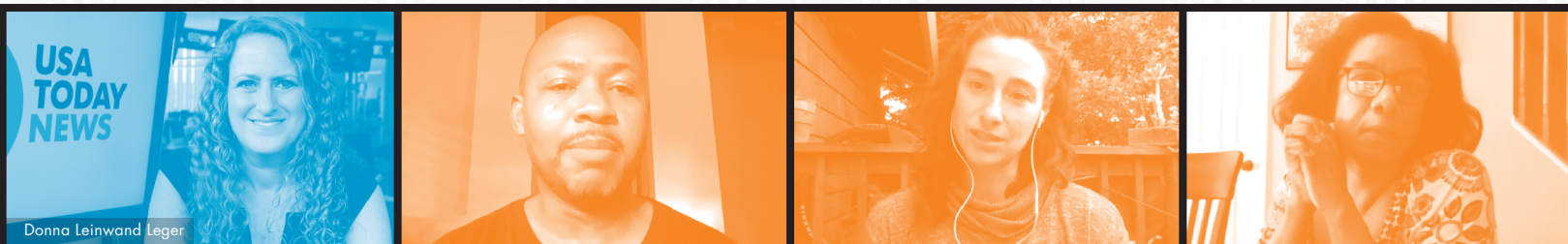
Our work would not be possible without the generosity of our friends, sponsors, donors and unsung volunteers. These include our speakers, who gave their precious time free of charge; our board and fundraising committee members, who offered unstinting help; our sponsors, who shared expertise and staff time, as well as financial support; and our awards judges, who helped us celebrate the best in journalism. Your work sustains American democracy.

With sincere thanks,

A handwritten signature in black ink, appearing to read 'Sonni Efron'.

Sonni Efron

LETTER FROM THE BOARD CHAIR



Dear Friends of the National Press Foundation,

It's hard to imagine a more tumultuous year than 2020. One month after our always inspirational gala honoring the best of journalism, the world locked down into a pandemic crouch that continues even as I write this. Yet in times like this, our craving for truthful, accurate and clear information grows stronger.

That is precisely why I am so grateful to our friends, our donors and our volunteers who continued their generous support of the National Press Foundation and its mission to make good journalists better. COVID-19 forced us to reinvent our programs from in-person to online training. Thanks to our terrific, flexible and imaginative staff, led by NPF President Sonni Efron, the National Press Foundation continued to deliver timely, issue-focused programming that connected journalists with top experts in vaccine science, disinformation and many other of-the-moment topics. And in the “silver lining” category, those programs reached more journalists in more countries than ever before.

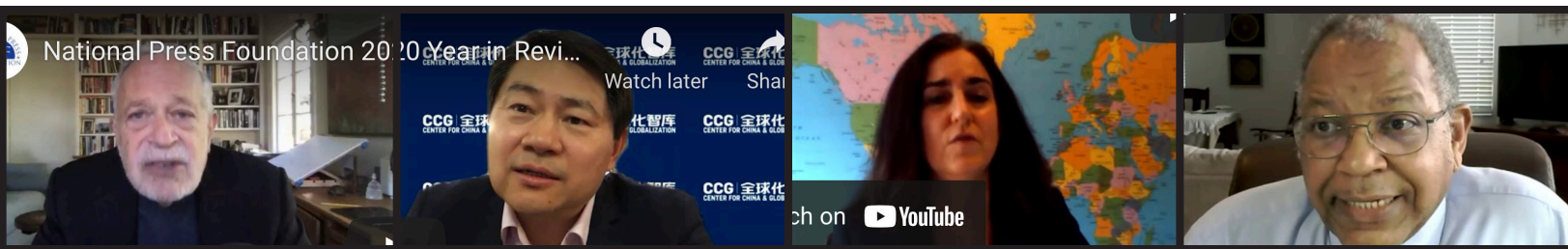
This February, at the height of Zoom fatigue, we held our gala online, and still, you — our stalwart supporters — showed up, full of enthusiasm for great journalism. Your generosity in these uncertain times allowed the National Press Foundation to thrive.

2021 promises to be a brighter, healthier year, but we are all changed. The National Press Foundation, ever mindful of the fragility of the free press in times of crisis, will press forward with a renewed commitment to the future of journalism.

Donna Leinwand Leger

What We Do

2020 YEAR IN REVIEW VIDEO



The National Press Foundation is a 501(c)(3) whose mission is to “make good journalists better.” We educate journalists on the complex issues of the day and train them to use the latest reporting tools and techniques. The foundation recognizes and encourages excellence in journalism through its awards and fellowships.

Since 1976, the foundation has provided in-person professional development opportunities to thousands of editors, producers and reporters, helping them better understand and explain the effects of public policy on readers and viewers. All NPF programming is free and on the record.

Prior to COVID-19, NPF programs were held in the nation’s capital, around the United States and overseas. During the global pandemic, we are offering all-virtual training and are continuing to bring journalists together with leading authorities to discuss significant issues, such as health care, foreign affairs, poverty and economics. Using the information in these fellowship briefings, NPF produces digital curricula that are posted to our website, allowing journalists around the world to access the best expertise and enhance their reporting.

Journalists are currently under fire, overworked, underpaid, and too often threatened with violence. The landscape for media continues to deteriorate with widespread layoffs, newsroom closures, mistrust and disinformation. Against this grim background, the National Press Foundation’s mission — making good journalists better — has become more necessary than ever.

Metrics

MOST-WATCHED VIDEOS OF 2020



2020 WAS A YEAR LIKE NO OTHER

65

PROGRAMS

3,049

TRAINED ONLINE

61 fellows trained in-person
(before COVID)

14

TRAININGS IN
Q4 2020

YouTube Subscribers



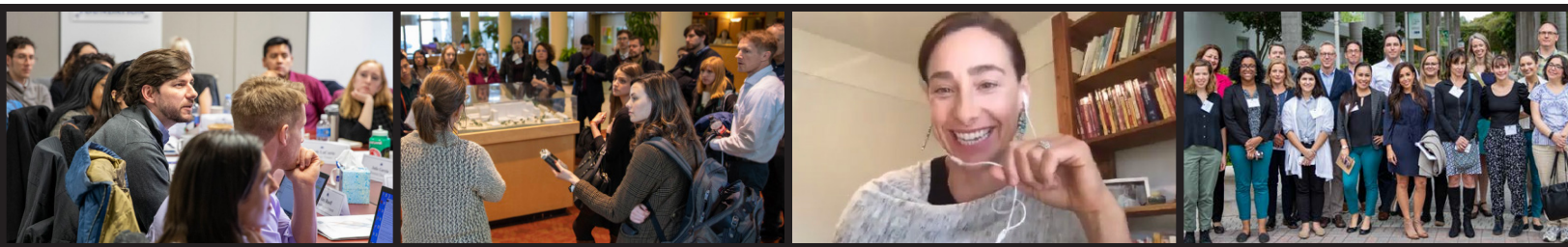
Website Pageviews



Twitter Impressions



Programs



CANCER CORPORATE ACCOUNTABILITY

COVID CASH

DEMOCRACY

GLOBAL TRADE

HEART HEALTH

HOMELESSNESS

OPIOIDS AND ADDICTION

POVERTY AND INEQUALITY

VACCINES

Covering the
Heart Beat
JAN. 26-29

What's New in
Cancer Coverage
MARCH 2-4

From Coronavirus
to Tariffs: Online
Workshop on
Trade Issues
MARCH 16

COVID-19 and
Homelessness Part
One: Fighting
COVID-19 Among
America's Most
Vulnerable
MARCH 30

How to Report on
COVID-19 and
the Homeless
MARCH 30

Developing a
COVID-19 Vaccine
APRIL 3

COVID-19 and
Homelessness Part
Two: The View From
the Front Lines
APRIL 6

Tracking COVID-19
Misinformation
and Disinformation
APRIL 9

COVID-19 and
Homelessness Part
Three: The Coming
Wave of Evictions
APRIL 13

"The Great Influenza" –
Lessons From the Past
with John M. Barry
APRIL 20

COVID-19 and
Suicide: Exploring
Prevention
APRIL 28

COVID-19 and
Rural Mental Health
MAY 5

Where's Our Food?
Supply Chains and
Food Insecurity
MAY 12

Medical Trade Wars
MAY 26

Tracking the
Anti-Vaccination
Movement
MAY 28

Techno-Nationalism
JUNE 9

Pandemic Politics:
Covering Voting
by Mail
JUNE 16

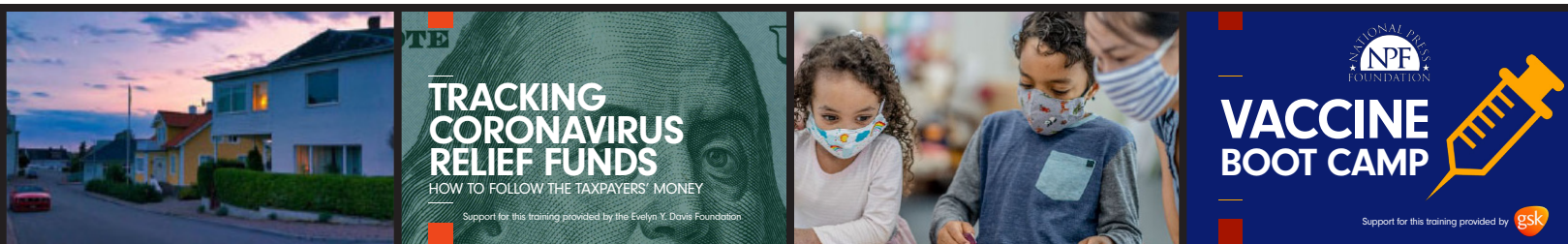
Superpower
Showdown
JUNE 23

Covering the Jobs
Report
JUNE 30

Essential Ingredients
JULY 7

Managing the
New Cold War
JULY 7

CONTINUED



Tracking Coronavirus
Relief Funds
JULY 13-17

Vaccine Boot Camp
JULY 30-AUG. 12

Trump, Biden and
What's Next
for the WTO
SEPT. 1

Poverty and
Inequality 2020
SEPT. 2

What Works to
Reduce Poverty
SEPT. 9

Election 2020:
Covering Ballot
Initiatives
SEPT. 10

Children in Poverty
Plus COVID
SEPT. 16

Poverty as a
Pre-Existing
Health Condition
SEPT. 17

Data and
National Security
SEPT. 21

Children's Health
SEPT. 23

Poverty, Trauma and
the Developing Brain
SEPT. 30

Election 2020:
Barriers to Voting
OCT. 1

Are Trade Wars
Class Wars?
OCT. 6

Child Care
OCT. 7

A Discussion with
Robert Reich
NOV. 16

U.S. Trade Policy
for the Next
Administration
NOV. 17

The Suburbs
After COVID
NOV. 19

A Conversation
with Historian
Harold Holzer
DEC. 1

The Coming Battle
Over Paid Family
Leave
DEC. 2

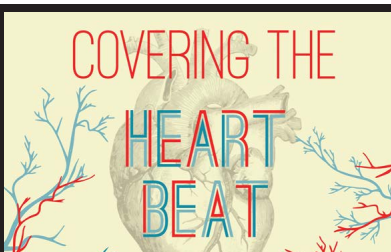
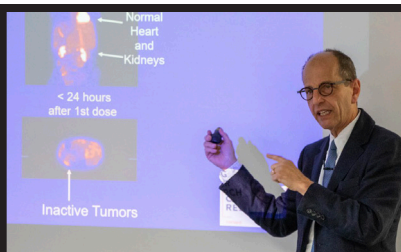
Workplace
Mental Health
DEC. 3

The White House
Beat Under the Biden
Administration
DEC. 8

Education: Closing the
COVID Inequality Gap
DEC. 9

Speakers

NPF thanks these speakers, who gave so generously of their time and expertise.



Heart Health

Laurence Sperling
David Goff Jr.
Carl Orringer
Joshua Hare
Jeffrey Goldberger
Mauricio Cohen
Robert Myerburg
Jennifer Chao
Charles Fraser Jr.
Noel Bairey Merz
Martha Gulati
Judith Hochman
Joanna Chikwe
Virend Somers
Steve Sternberg
Malissa Wood
Nandita Scott

What's New in Cancer Coverage

Clifton Leaf
Norman E. Sharpless
Larissa Korde
Nirali N. Shah
Steven A. Rosenberg
Jennifer Croswell
George Demetri
Elizabeth A. Platz
Jane Henley
Brian M. Rivers
Carl June
Otis W. Brawley

Carol Taylor
Behfar Ehdaie
Rebecca Goldin

Latest on Autonomous Cars

WEBINAR
Kelly Donahue
Catherine McCullough
Courtney Rozen

From Coronavirus to Tariffs: Online Workshop on Trade Issues

Myron Brilliant
Kurt Tong
Jennifer A. Hillman
Rick Dunham
Paul Wiseman
Megan Cassella

COVID-19 and Homelessness: A View from the Front Lines

WEBINAR
Stephanie Klasky-Gamer
Dennis Culhane
Vianna Davila
Miriam Mason

COVID-19 and Homelessness: Evictions

WEBINAR
Juan Pablo Garnham
Matthew Desmond
Alieza Durana
Nan Roman

Tracking COVID-19 Misinformation and Disinformation

Joe Smyser
Claire Wardle
Donie O'Sullivan

"The Great Influenza": Lessons From the Past

John Barry

COVID-19 and Suicide

Alfiee Breland-Noble
Holly Wilcox
David Gunnell

COVID-19 and Rural Mental Health: Through the Cracks

Susan Greene
Niki Turner
Paul Force
Emery Mackie

Global Trade: Essential Ingredients

Glenn Luckinbill
Jane Nakano
Kristin Vekasi

Global Trade: Medical

Sébastien Miroudot
Rosemary Gibson
Gary Gereffi

Corporate Accountability

Maya MacGuineas
Phillip Mattera
Maxwell Mishkin
Kathleen Day
James B. Steele
Danielle Brian
Derek Willis
Chantilly Jaggernauth
Sheila Krumholz
Dan Auble
James V. Grimaldi
Susan E. McGregor
Cheryl W. Thompson
Mark Horvit
Rob Wells
Mark Walker
Diana B. Henriques

CONTINUED

Superpower Showdown: What's Next in the U.S.-China Trade War?

Bob Davis
Mary Lovely
Henry Huiyao Wang

Democracy: Vote by Mail

Wendy Weiser
Herb Jackson
Adam Bonica

Managing the New Cold War

Alan Dupont
Jia Qingguo
Ana Swanson

Covering the Monthly Jobs Report

Erica Groshen

Global Trade: Food

Darci Vetter
Shefali Kapadia
Simon Evenett

Global Trade: Technonationalism

Alex Capri
Yukon Huang
Martijn Rasser

Vaccines

Arthur Caplan
Seth Mnookin
Margot Savoy
Walter Orenstein
José Romero

Deborah Fuller
Georges Benjamin
Rahul Gupta
Julie Morita
Paul Offit
Leonard Friedland
Peter Marks
Wilbur Chen
Kathleen Neuzil

Trump, Biden and What's Next for the WTO

Andrea Durkin
Jennifer Hillman
Bryce Baschuk

What Else Is on the Election Ballot?

John G. Matusaka
Ryan Byrne
Pete Quist

Poverty and Inequality 2020

William Barber

What Works to Reduce Poverty?

Abhijit Banerjee

Children in Poverty Plus COVID

Anna Johnson
Hirokazu Yoshikawa

Poverty as a Pre-Existing Health Condition

Sir Michael Marmot
Otis W. Brawley

Data and National Security: The New Digital Trade War

Lindsay Gorman
Clete Willem
Adam Segal

Children's Health

Joan Alker
Benard Dreyer

Poverty, Trauma and the Developing Brain

Swati Adarkar
Jack P. Shonkoff

Are Trade Wars Class Wars?

Cathy Feingold
Matthew Klein

Informing Citizens About Voting Barriers

Wendy Weiser
Dale Ho
Scott Bland

Child Care in Crisis

Catherine White
Linda Smith
Hannah Matthews

America's Growing Inequality

Robert Reich

U.S. Trade Policy for the Next Administration

Edward Alden
Mary Lovely
Lingling Wei

The Suburbs After COVID

Richard Fry
June Williamson
Brian O'Looney

A Conversation with Historian Harold Holzer

Harold Holzer

The Coming Battle Over Paid Family Leave

Indivar Dutta-Gupta
Wendy Chun-Hoon

The White House Beat Under the Biden Administration

Anita Kumar
Margaret Talev
Francesca Chambers
George Condon
Paula Reid

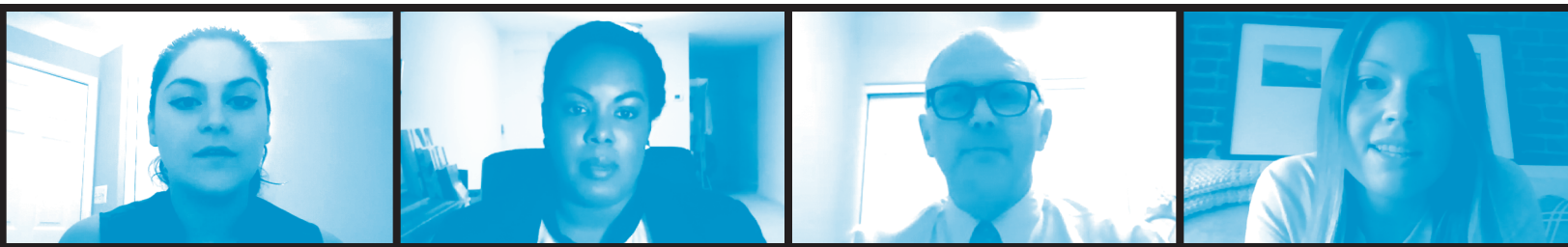
Education: Closing the COVID Inequality Gap

Katharine Stevens
Julia Kaufman
Bryan Hancock

Paul Miller Fellowship

Idrees Ali
Dan Auble
Lolita Baldor
Sean Doody
Christopher Garver
Shane Harris
Jonelle Henry
Nate Hurst
David Lightman
Maya MacGuineas
David Martin
Mike Mastrian
Philip Mattera
John McCambridge
Elizabeth McLaughlin
Sean Moulton
John Mulligan
Michael O'Hanlon
Taft Phoebe
Paul Stares
Susan Swain

Paul Miller Fellowship



For more than 30 years, the Paul Miller Washington Reporting Fellowship has introduced promising young(ish) Washington reporters to the city they have been assigned to cover. The fellowship gives print, online and broadcast journalists from top news organizations an intensive and lively overview of reporting in the capital.

The fellows meet once a month to learn more about the Pentagon, the Supreme Court, the Capitol and other key Washington institutions. They review politics and policy with regulators, lawmakers, experts and the best reporters in the business. And they network with colleagues who help them grow personally and professionally.



2019-2020 PAUL MILLER FELLOWS

Alana Abramson
TIME

Zach C. Cohen
NATIONAL JOURNAL

Elizabeth Crisp
THE ADVOCATE, THE TIMES-PICAYUNE

Lauren Dezenski
CNN

Lauren Egan
NBC NEWS

Caitlin Emma
POLITICO

Teaganne Finn
BLOOMBERG GOVERNMENT

Story Hinckley
THE CHRISTIAN SCIENCE MONITOR

Willie James Inman
NEWSY

Sanjana Karanth
HUFFPOST

Ellie Kaufman
CNN

Emma Kinery
BLOOMBERG

Zach Montague
THE NEW YORK TIMES

Daniel Moore
PITTSBURGH POST-GAZETTE

Juliette Rocheleau
NPR

Katie Suiters
COX MEDIA GROUP

Sophie Tatum
ABC NEWS

Adam Taylor
THE WASHINGTON POST

Elizabeth Thomas
ABC NEWS



Jazmine Ulloa
THE BOSTON GLOBE

Laura Weiss
CQ ROLL CALL

Website Redesign

We launched an all-new website in November, with modern architecture to better support NPF's all-virtual operations. Features include a search function; speaker biographies; search engine optimization; the ability to embed video, slides and PDFs; and the ability to surface some evergreen content that was buried on the old website. Pageviews have been steadily climbing since the launch. | nationalpress.org

NEW WEBSITE METRICS

UNIQUE PAGEVIEWS	ON HOMEPAGE	ON TOPICS PAGES
Oct. 1, 2020 – Feb. 28, 2021	5,694	8,447
Oct. 1, 2019 – Feb. 28, 2020	4,115	4,205
		

CHANNEL ANALYTICS

[Overview](#) [Reach](#) [Engagement](#) [Audience](#)

Your videos got 89,184 views in 2020

Views	Watch time (hours)	Subscribers
89.2K	5.3K	+377

What Our Journalists Say

Barbara Sprunt, NPR

PAUL MILLER REPORTING FELLOWSHIP 2017-2018

"It was one of the best experiences of my professional career and where I met some of the best people I know in D.C."

Craig Harris, Arizona Republic

TRACKING CORONAVIRUS RELIEF FUNDS, JULY 13-17, 2020

"In ever-shrinking newsrooms, we are so grateful for folks like you who believe in the Fourth Estate and help us to learn new ways to hold accountable those in power."

Rhea Mahbubani, Insider Inc.

TRACKING CORONAVIRUS RELIEF FUNDS, JULY 13-17, 2020

"I've been in newsrooms for almost 10 years, but have always been intimidated by data and Excel sheets. ... This fellowship offered training that added another dimension to my skillset as a journalist. I look forward to being able to take the lead on digging up scoops and finding stories that I couldn't previously because I didn't know my way around data well enough."

Letitia Stein, USA Today

WHAT'S NEW IN CANCER COVERAGE, MARCH 2-4, 2020

"I enjoyed the really deep science dive on precision medicine and some of the new technologies."

Alva James-Johnson, Spectrum Magazine

TRACKING CORONAVIRUS RELIEF FUNDS, JULY 13-17, 2020

"I liked the intensity of the training, which gave it a boot camp feel. The time was used efficiently, and I enjoyed the selection of speakers. I find the support very encouraging."

Lisa Krieger, The Mercury News

VACCINE BOOT CAMP, JULY 30-AUG. 12, 2020

"Because I knew there would be accurate transcripts, I didn't have to focus on taking perfect notes — instead, I could listen for content. The transcripts also made it possible to quickly write accurate 'Q and As' based on verbatim quotes; readers wrote to say they appreciated hearing facts straight from the experts."

2020 Dinner

FEBRUARY 13, 2020



The National Press Foundation Annual Awards Dinner recognizing journalistic achievement is one of the largest media dinners in Washington, bringing together more than 1,000 journalists, policymakers and executives of media companies, public relations firms, corporations and trade groups.

AWARD WINNERS

SOL TAISHOFF AWARD FOR EXCELLENCE IN
BROADCAST JOURNALISM

Dana Bash

INNOVATIVE STORYTELLING AWARD

**NPR and the University of Maryland's
Howard Center for Investigative
Journalism & Capital News Service**

CLIFFORD K. & JAMES T. BERRYMAN AWARD
FOR EDITORIAL CARTOONS

Robert "RJ" Matson
CQ Roll Call

BENJAMIN C. BRADLEE EDITOR OF THE YEAR AWARD

Aminda (Mindy) Marqués Gonzalez
Miami Herald Media Company

EVERETT MCKINLEY DIRKSEN AWARD FOR
DISTINGUISHED REPORTING OF CONGRESS

Michael Kruse
Politico



HINRICH FOUNDATION AWARD FOR
DISTINGUISHED REPORTING ON TRADE

**Paul Wiseman, Joe McDonald
and Anne D'Innocenzio**
The Associated Press

THE FEDDIE REPORTING AWARD

Christina Jewett
Kaiser Health News

W.M. KIPFLINGER DISTINGUISHED CONTRIBUTIONS
TO JOURNALISM AWARD

Bob Woodward
The Washington Post

CHAIRMAN'S CITATION

Charles Sennott and Steven Waldman
Report for America

Awards

2019 CAROLYN C. MATTINGLY AWARD FOR MENTAL HEALTH REPORTING

The Colorado Independent won the National Press Foundation's Carolyn C. Mattingly Award for Mental Health Reporting for a story on how the killing of a mentally ill man by a police officer changed a community.

"Through the Cracks: A stranger, a police shooting, and a small town's silence" was written by Niki Turner, editor of the Rio Blanco Herald Times, and Susan Greene, editor of The Colorado Independent, a nonprofit in Denver.

NATIONAL PRESS FOUNDATION'S 2020 POVERTY AND INEQUALITY AWARDS

Idrees Kahloon of The Economist and Anna Wolfe of Mississippi Today were the first winners of the National Press Foundation's 2020 Poverty and Inequality Awards.

Wolfe's winning story and photo essay, "Are the kids alright?," captured the unprecedented challenges of COVID-19 for the schoolchildren of Jackson, Mississippi. Wolfe chronicled how the system and its children have adapted with grace and spirit.

Kahloon, who works in the Washington bureau of The Economist magazine, won for "Measuring Poverty: And the poor get poorer." His piece wove together a panoply of data to show how the \$1,200 federal stimulus checks made a dent in American

poverty at the beginning of the pandemic – and how such aid soon ran out.

The awards honor the best reporting on children in poverty in the United States for the month of September. Each carries a \$4,000 prize and is offered in conjunction with trainings for journalists. Both the awards and the trainings are funded by the David and Lucile Packard Foundation, the W.K. Kellogg Foundation and the Heising-Simons Foundation; NPF is solely responsible for the content of the trainings.

THOMAS L. STOKES AWARD FOR BEST ENERGY AND ENVIRONMENT WRITING

Three Wall Street Journal reporters won the Thomas L. Stokes Award for Best Energy and Environment Writing for their three articles on "How PG&E Burned California."

Katherine Blunt, Russell Gold and Rebecca Smith cover energy and the environment. The award carries a \$2,500 prize.

Judges called the work "accountability journalism at its finest" and "an example of dogged public affairs reporting based on record requests, on-site reporting and good old shoe leather."

NPF Board of Directors

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DC MEDIA STRATEGIES

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Amos Snead
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Rafael Lorente
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POLITICO

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Charles Self
227 INTERNATIONAL

Adam Sharp
NATIONAL ACADEMY OF TELEVISION
ARTS & SCIENCES

Susan Swain
C-SPAN

Robyn Tomlin
MCCLATCHY

Julie Triolo
WARNER MEDIA

John Walcott
GEORGETOWN UNIVERSITY

NPF Staff



Sonni Efron PRESIDENT AND COO

Sonni Efron joined the National Press Foundation in January 2020. Efron began her career at The Associated Press in Boston, followed by 20 years at the Los Angeles Times. She was a foreign correspondent in Moscow, Tokyo bureau chief, State Department correspondent and editorial writer on national security. She was also a speechwriter and senior policy advisor at the State Department and writer in residence at the RAND Corporation.



Chris Adams DIRECTOR OF TRAINING AND CONTENT

Chris Adams joined the NPF in 2015 after more than 25 years as an investigative, political and business reporter and editor. He previously worked for The Times-Picayune in New Orleans, The Wall Street Journal's Pittsburgh and Washington bureaus, and the Knight-Ridder and McClatchy Washington bureaus. He was part of a six-member Journal team that won a Pulitzer Prize in 2000 for coverage of military spending issues. He teaches journalism at American University.



Jason Zaragoza DIRECTOR OF OPERATIONS

Jason Zaragoza joined the NPF in January 2021. He manages the foundation's finances, operational budget and human resources. Jason also oversees the logistical execution of NPF's Annual Awards Dinner and is responsible for its project management. Prior to NPF, he spent 11 years at the Association of Alternative Newsmedia (AAN), most recently as executive director.



Jeff Hertrick DIRECTOR OF DIGITAL STRATEGY

Jeff Hertrick joined the NPF in 2020 from National Geographic, where for 17 years he held a variety of roles, including director of news and documentary video, director of digital media operations and senior producer. previously spent 20 years as a reporter, anchor and producer at radio and television stations in West Virginia, Pennsylvania, Georgia and Washington, D.C.



Alyssa Black PROGRAM MANAGER

Alyssa Black joined NPF in July 2018. She has a background in logistics and administration and volunteers as a group captain for Atlas Corps, an online community for global social change.

Chikezie Omeje
DIGITAL FELLOW

Kaela Roeder
INTERNSHIP

Valerie Yurk
INTERNSHIP

**WE MAKE GOOD
JOURNALISTS
BETTER.**



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nationalpress.org**

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