

# THE NATIONAL PRESS FOUNDATION

## Annual Report 2017



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Making Good Journalists Better

The National Press Foundation is a 501(c)(3) organization.

# From the President

Sandy Johnson | President & COO



In 1789, when America was still young, the Founding Fathers decided some improvements to the Constitution were needed. First among those was the First Amendment: "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievances."

Freedom of the press has been the bedrock principle of journalism for more than two centuries. Now, more than ever, it is important to stand with journalists as they seek to bring truth and facts to the public.

The National Press Foundation and its mission of "making good journalists better" has never been more important.

In the past year, NPF has trained hundreds of journalists in-person via webinars, video tutorials, one-day and four-day immersion workshops. From these presentations, we produced digital content that has been accessed 200,000 times across the world, serving as a resource for far flung journalists.

NPF makes a difference.

A handwritten signature in black ink, appearing to read 'Sandy Johnson', with a long horizontal line extending to the right.

“

Freedom of the press has been the bedrock principle of journalism for more than two centuries.”

# 2017 Web Metrics

## NATIONALPRESS.ORG PAGEVIEWS

January	10,764
February	14,528
March	10,732
April	9,685
May	11,205
June	11,980
July	10,122
August	11,700
September	9,437
October	8,534
November	15,488
December	6,207

## AUDIO PLAYS ON SOUNDCLOUD

**1,997**

## TOP SCRIBD SLIDE VIEWS

Emerging and Re-Emerging Infections Diseases	93
Building Healthy & Resilient Communities	63
Decoding the Defense Budget	63
Community Health Strategies for Success	50
Using FOIA: One Reporter's Story	50

## TWITTER IMPRESSIONS 2017

JAN - MARCH	255,400
APRIL - JUNE	205,800
JULY - SEPT	346,800
OCT - DEC	361,100
TOTAL:	<b>1,169,100</b>

## TOP 6 VIEWED VIDEOS OF 2017



Immigration Issues Beyond  
the Ban and the Wall 889



Self-Driving Cars are Coming 556



Shock and Awe: When WMDs  
and Hollywood Collide 807



Inside a Modern Pig Farm 429



CRISPR-Cas in Agriculture 650



Fake News and Alternative  
Facts in Today's Media World 429





# WHAT WE DO

Don Boesch, president of the University of Maryland Center for Science, addresses fellows at our environment program.

June 2017





It's put me in touch with a huge variety of sources and they really provided me with a roadmap to pursuing stories."

**Chris Megerian**  
Los Angeles Times



The National Press Foundation is a 501(c)(3) organization that produces free professional development programs for journalists. We aim to increase their knowledge of complex issues and their ability to convey that knowledge across media platforms to the public. Better journalism leads to improved public understanding.

Since 1976, the National Press Foundation has provided in-person training to thousands of editors, producers and reporters in print, broadcast and online media. Our programs educate journalists in the nation's capital, around the country and overseas.

## Domestic Programs

Located in Washington, D.C., NPF is ideally situated to provide programs for journalists highlighting the issues of our time. These include: the Paul Miller Washington Reporting Fellowships, Capitol Hill Issues Briefings and one-day programs for Washington reporters. NPF also hosts longer programs on various topics that bring together journalists from across the U.S. Those selected to participate are provided transportation and lodging in addition to the program at no cost.

## Our Content Online

NPF's website showcases the rapidly expanding curriculum from our training programs, which includes video, audio, slide presentations, photos and stories from each speaker. See more at [nationalpress.org](http://nationalpress.org).

## International Programs

Internationally, and with international journalists, NPF works under the banner "Journalist to Journalist" to convey the idea of journalists around the world learning together across borders. J2J training programs are often in collaboration with an international conference, allowing participating journalists to attend the conference after specific media training on that subject matter.

## Webinars

In 2017, NPF produced and broadcast 17 webinars and video tutorials on topics including health care, politics, multimedia, and business.

# Programs

Paul Miller Washington Reporting Fellowship  
Washington, D.C., 2017-2018

Farm to Table: Where Your Food Comes From  
Des Moines, Iowa, May 2017

Understanding the Environmental Stakes  
Washington, D.C., June 2017

Understanding Why Public Health Matters  
Washington, D.C., July 2017

What's at Stake for Mental Health and Substance Abuse  
Washington, D.C., July 2017

Reporting on Aging Issues  
Washington, D.C., October 2017

Amy Wu, a reporter for The Salinas Californian, asks a question during a tour of a DuPont Pioneer facility in Iowa.

May 2017





# Speakers

## at 2017 NPF Training

Jason Abbas	Kathleen Delate	Heather Hodge	Jared Ostrem
Rosalind Adams	Kevin Diehl	Jesse Holcomb	Scott Paul
Shai Akabas	Dr. William Dietz	Adrienne Hollis	María Peña
Keith Allen	John Donnelly	Darlene Howard	Dr. Keshia Pollack
Bill Allison	Sean Doody	Bob Inglis	Kyle Pomerleau
Nancy Altman	Susan E. Dudley	Louis Jacobson	Elaine S. Povich
Analiza Alves	Mackenzie Eaglen	Greg Jaffe	Nadalia Gomez Raboteaux
Dr. Mike Apley	Myron Ebell	Martha Joynt Jumar	Martha Raddatz
John Arbuckle	Dr. Edward Ehlinger	David Keating	Sudeep Reddy
Vicki Arroyo	Andy Elias	Tom Kent	Kathleen Romig
Jeremy Art	Alexandra Ellerbeck	Glenn Kessler	Linda Rosenberg
John Auerbach	Andrew D. Eschtruth	Peter Kiley	Dr. Jessica Rosener
Beth Baker	Dr. Arthur Evans Jr.	Peter Kovacs	John Rother
William Baker	Bill Even	Nandini Krishnamurthy	Paul S. Ryan
Lolita C. Baldor	David Fahrenthold	Sheila Krumholz	Neel Sahni
Cynthia Barnett	John Farrell	Fred Krupp	Jonathan Salant
Doug Bates	Dr. Anthony Fauci	Courtney Kube	Alison Schary
Michael Beckel	Dr. Luigi Ferrucci	Anita Kumar	Kevin Schaul
Harriet Behar	Brendan Fischer	Sameer Lalwani	Fredreka Schouten
Dr. Georges Benjamin	Charles Fishman	Jonathan Landay	Rebecca Palpant Shimkets
Wendy Benjaminson	Jonathan Frantz	Michael Li	Paul Singer
JoAnne Berkenkamp	Michael Fraser	David Lightman	Michelle Singletary
Bob Bixby	Leon Fresco	Joseph Majkut	Jen Sorenson
Barry Blechman	Jean Friedman-Rudovsky	Susan Mantey	Wendy Srnic
Don Boesch	Dr. Sandro Galea	Adam A. Marshall	Anne Stauffer
Brian Boston	Steve Gehring	David Martin	Bryn Stole
Ted Bridis	Jack Gillis	Jeff Mason	Warren P. Strobel
Dr. Shamus Brown	Matea Gold	Beth McGee	Hillary Sullivan
John Bucher	Kevin Goldberg	Matt McKillop	Margaret Sullivan
Robert Burke	Amy Goyer	Aaron Mehta	Yun Sun
Dr. Jay Butler	Geoff Graham	Arlene Mitchell	Logan Sweers
Patrick Button	Michael Graham	Dr. Julie Morita	Liz Szabo
Alicia Caldwell	Samuel Granados	Howard Mortman	Margaret Talev
Cynthia Cambardella	George Gray	Dr. Charbel Moussa	Julie Tate
Stacy Canan	Barry Greenberg	John Mulligan	Dr. Robert Tauxe
Mary Agnes Carey	Jon Greenberg	John G. Murphy	Tisha Thompson
David Certner	Jeremy Groeteke	John Muyskens	Tammy Thueringer
Jason Cherkis	Neal Gutterson	Matthew Myers	Annie Tin
Dr. Bechara Choucair	Amy Harder	Deborah Nelson	David Uhlmann
John Chrosniak	Gardiner Harris	Nicole Ninh	John Walcott
Laura Church	Shane Harris	Ron Nixon	John Walke
Jim Collins	Micah Hauptman	Alex Nowrasteh	Anne Watson
Tara Copp	Brad Heath	Michael O'Hanlon	Ben Weyl
Maya Rockey Moore Cummings	Lisa Heinzerling	S. Jay Olshansky	Jake Williams
Capt. Jeff A. Davis	Dr. Brian Hepburn	Franco Ordoñez	Derek Willis
Julie Hirschfeld Davis	Pamela Hess	Beth Osborne	Bob Young

# Paul Miller

## Washington Reporting Fellowship

### 2017–2018 Paul Miller Fellows

Emily Baumgaertner | **The New York Times**

Tom Benning | **The Dallas Morning News**

Rachel Bluth | **Kaiser Health News**

Dan Cooney | **PBS NewsHour**

Miriam Cross | **Kiplinger Washington Editors**

Eugene Daniels | **Newsy**

Daniella Diaz | **CNN**

Jessica Estepa | **USA Today**

Reuben Fischer-Baum | **The Washington Post**

Sadie Gurman | **The Associated Press**

Saba Hamedy | **CNN**

Molly Hensley-Clancy | **BuzzFeed News**

Astead Herndon | **The Boston Globe**

Arit John | **Bloomberg News**

Philip Lewis | **HuffPost**

Nolan McCaskill | **Politico**

Elizabeth McLaughlin | **ABC News**

Haley Sands | **C-SPAN**

Barbara Sprunt | **NPR**

Nikki Wentling | **Stars and Stripes**

Emily Wilkins | **Bloomberg BNA**

Jie Jenny Zou | **Center for Public Integrity**



Paul Miller fellows tour the Jim Brady Briefing Room in the White House.

December 2017

### 2017–2018 Topics

September 11	Budget
October 2	Defense and Pentagon
November 6	Covering Congress
December 4	Covering the White House
February 5	Polling and Elections
March 5	Immigration and FOIA
April 9	Multimedia
May 1	Supreme Court
June 4	Investigative and Enterprise Reporting



This year's class talks about polling to a pair of veteran reporters.

February 2018



# Paul Miller Alumni @ 30



The National Press Foundation is celebrating the 30th anniversary of the Paul Miller Washington Reporting Fellowship. The fellowships were created in honor of Paul Miller, a longtime Gannett news executive. In the 30 years since, 563 reporters have been awarded fellowships to learn how to report from the nation's capital. Paul Miller alumni fill leadership positions across journalism and communications. Paul Millers have won Pulitzers, Peabodys and NPF awards. The skills they learned in their Paul Miller fellowship helped propel them into the top ranks of journalism. One-hundred Paul Miller alumni attended the 2018 NPF awards dinner, which included a special event exclusively to celebrate them. Stacey Goers, class of 2010-11, keeps alumni connected via a Facebook group called NPF Paul Miller Fellowship Alumni.



Class of 2010-2011



Class of 2016-2017



Class of 2013-2014



Class of 1987-1988



**Des Moines, Iowa  
May 2017**

# Farm to Table: Where Your Food Comes From



Our Food and Farm fellows tour a DuPont Pioneer facility in Iowa.

Fellows learned about food labeling, growing methods, GMOs, pesticide and herbicide use, agriculture research, antibiotics, organics, sustainability and government policy. They also traveled on field trips to DuPont Pioneer's research facility and a high-tech hog facility.

## Fellows

Lynn Brezosky | [San Antonio Express-News](#)

Louisa Burwood-Taylor | [AgFunderNews](#)

Jen Christensen | [CNN](#)

Chanukah Christie | [CNHI](#)

Caitlin Dewey | [The Washington Post](#)

Joseph Erbentraut | [HuffPost](#)

Michael Gerstein | [The Detroit News](#)

Kevin Hardy | [The Des Moines Register](#)

Samantha Hogan | [The Frederick News-Post \(Maryland\)](#)

Lindsey Holden | [The Tribune \(San Luis Obispo, Calif.\)](#)

Kristofor Husted | [Harvest Public Media](#)

Nick Janzen | [Indiana Public Broadcasting](#)

Zlati Meyer | [USA Today](#)

Jennifer Mitchell | [Maine Public](#)

Andrea Shea | [WBUR \(Boston\)](#)

Barabara Soderlin | [Omaha World-Herald](#)

Bartholomew Sullivan | [USA Today](#)

Dana Varinsky | [Business Insider](#)

Frank Vinluan | [Xconomy](#)

Amy Wu | [The Salinas Californian](#)

This program was funded by DuPont Pioneer, the National Pork Board, the American Farm Bureau Federation and Organic Valley.



# Understanding the Environmental Stakes

Washington, D.C.  
June 2017



Environment program fellows learn about dead zones in Chesapeake Bay.

Fellows looked at proposed budget cuts and how changes at the Environmental Protection Agency and elsewhere could affect the environment. We also saw rules and regulations that could be rolled back, water use out West, the latest scientific research on the environment, and the outlook for clean energy and climate treaties. Fellows learned how to find and use the best data to underscore their reporting on the environment.

## Fellows

Julia Cart | [CALmatters](#)

Warren Cornwall | [Science](#)

Amy Dalrymple | [The Bismarck Tribune \(North Dakota\)](#)

Lucas Daprile | [TCPalm \(Stuart, Florida\)](#)

Jennifer Dlouhy | [Bloomberg](#)

John Flesher | [The Associated Press](#)

Steve Hardy | [The Advocate \(Baton Rouge, Louisiana\)](#)

Frank Kummer | [The Philadelphia Inquirer](#)

Sharon Lerner | [The Intercept](#)

Chris Megerian | [Los Angeles Times](#)

Elvina Nawaguna | [CQ Roll Call](#)

Kendra Pierre-Louis | [Popular Science](#)

Doyle Rice | [USA Today](#)

Max Roth | [KSTU Fox 13 \(Salt Lake City, Utah\)](#)

Nathan Roth | [NPR](#)

Liz Ruskin | [Alaska Public Radio](#)

Sara Sneath | [The Times-Picayune \(New Orleans, Louisiana\)](#)

Marisa Venegas | [Freelance](#)

Joe Wertz | [StateImpact Oklahoma](#)

Jie Jenny Zou | [Center for Public Integrity](#)

**Washington, D.C.**  
**July 2017**

# Understanding Why Public Health Matters



Our public health fellows pose in front of the White House on the way to a tour of the National Press Club.

Fellows learned the connection between chronic illness and social determinants such as housing, food security, livable wages and environmental quality. They also learned about the emergence of multi-sector partnerships; the role of innovation and technology in public health; the economic impact of health disparities; and how to find relevant data for their stories.

## Fellows

JoNel Aleccia | **Kaiser Health News**

Brianna Ehley | **Politico**

Devan Filchak | **The Herald Bulletin (Anderson, Indiana)**

Kenny Goldberg | **KPBS (San Diego, California)**

Esteban Hernandez | **New Haven Register**

Katie Jennings | **Politico New Jersey**

Katherine Kam | **WebMD**

Shefali Luthra | **Kaiser Health News**

Kathleen McGroy | **Tampa Bay Times**

Walter Middlebrook | **The Detroit News**

Noreen O'Donnell | **NBC Universal**

Helaine Olen | **The Nation; The Atlantic**

Maria Polletta | **Arizona Republic**

Sabriya Rice | **The Dallas Morning News**

Sean Rossman | **USA Today**

Bram Sable-Smith | **KBIA/Side Effects Public Media**

Elizabeth Simpson | **The Virginian-Pilot**

Crocker Stephenson | **Milwaukee Journal Sentinel**

Laura Ungar | **Courier-Journal (Louisville Kentucky)**

Elly Yu | **WABE (Atlanta, Georgia)**



# Reporting on Aging Issues

Washington, D.C.  
October 2017



Our aging and retirement fellows tour an aging lab at Georgetown University.

Fellows learned about financial literacy and security; fraud and scams; health care and healthy living; the desire or need to work longer; public policy; generational impacts; innovation and reinvention; and living beyond 100. They also learned the latest data and research on aging topics.

## Fellows

Leslie Barker | **The Dallas Morning News**

Michael Casey | **The Associated Press**

Lois Collins | **Deseret News (Salt Lake City)**

Liz Freeman | **Naples Daily News (Florida)**

Constance Gustke | **Freelance (CNBC.com, Healthline.com, The New York Times)**

Mary Kane | **Kiplinger's**

Reshma Kapadia | **Barron's**

Jon Kelvey | **Carroll County Times (Maryland)**

Alessandra Malito | **MarketWatch**

Doug Moore | **St. Louis Post-Dispatch**

Steven Petrow | **Freelance (The New York Times, The Washington Post)**

Jessica Ravitz | **CNN**

Katy Read | **Star Tribune (Minneapolis)**

Ana Rodriguez | **Univision**

Tracy Rucinski | **Reuters**

Stephanie Sanchez | **KAWC Colorado River Public Media**

Michele Shapiro | **AARP**

Andrew Soergel | **U.S. News and World Report**

Taylor Tepper | **Bankrate**

Russ Wiles | **Arizona Republic**

# What's at Stake for Mental Health and Substance Abuse

Washington, D.C.  
July 2017



Program participants listen to a reporter panel discuss mental health stories.

The National Press Foundation hosted a one-day workshop for journalists about what's at stake on mental health and substance abuse issues in the current political landscape. Expert speakers provided an overview of 40 years of behavioral health advances; implications of reforms under consideration; tensions between payers and providers; language and stigma/discrimination; and ways to incorporate solutions journalism into work.



Arthur C. Evans, Jr. gives a quick interview to a program participant after a session.

This training was developed in partnership with The Carter Center. Funding was provided by First Hospital Foundation, HealthSpark Foundation, Peg's Foundation, Scattergood Foundation and Staunton Farm Foundation.



# Carolyn C. Mattingly Award for Mental Health Reporting

Through the generosity of benefactor C. Richard Mattingly, The Luv u Project has made a 10-year commitment to underwrite the Carolyn C. Mattingly Award for Mental Health Reporting. The award recognizes exemplary journalism that illuminates and advances the understanding of mental health issues and treatments for the illness. The 2017 winner, Rosalind Adams of BuzzFeed News, was selected for a painstakingly-reported investigation of private psychiatric hospitals titled “Intake.”



This glass award is given to the Mattingly winner.



Rosalind Adams of BuzzFeed speaks at the 2017 event.

The judges said: “Adams’ dogged reporting showed that a major for-profit company, which runs 200 psychiatric hospitals, was keeping patients locked up for their insurance money. Her investigation is compelling, chilling and even scary. It is accountability journalism at its best, and government officials are now demanding answers from the company.”

## Other NPF Awards

Thomas L. Stokes Award for Best Energy Writing

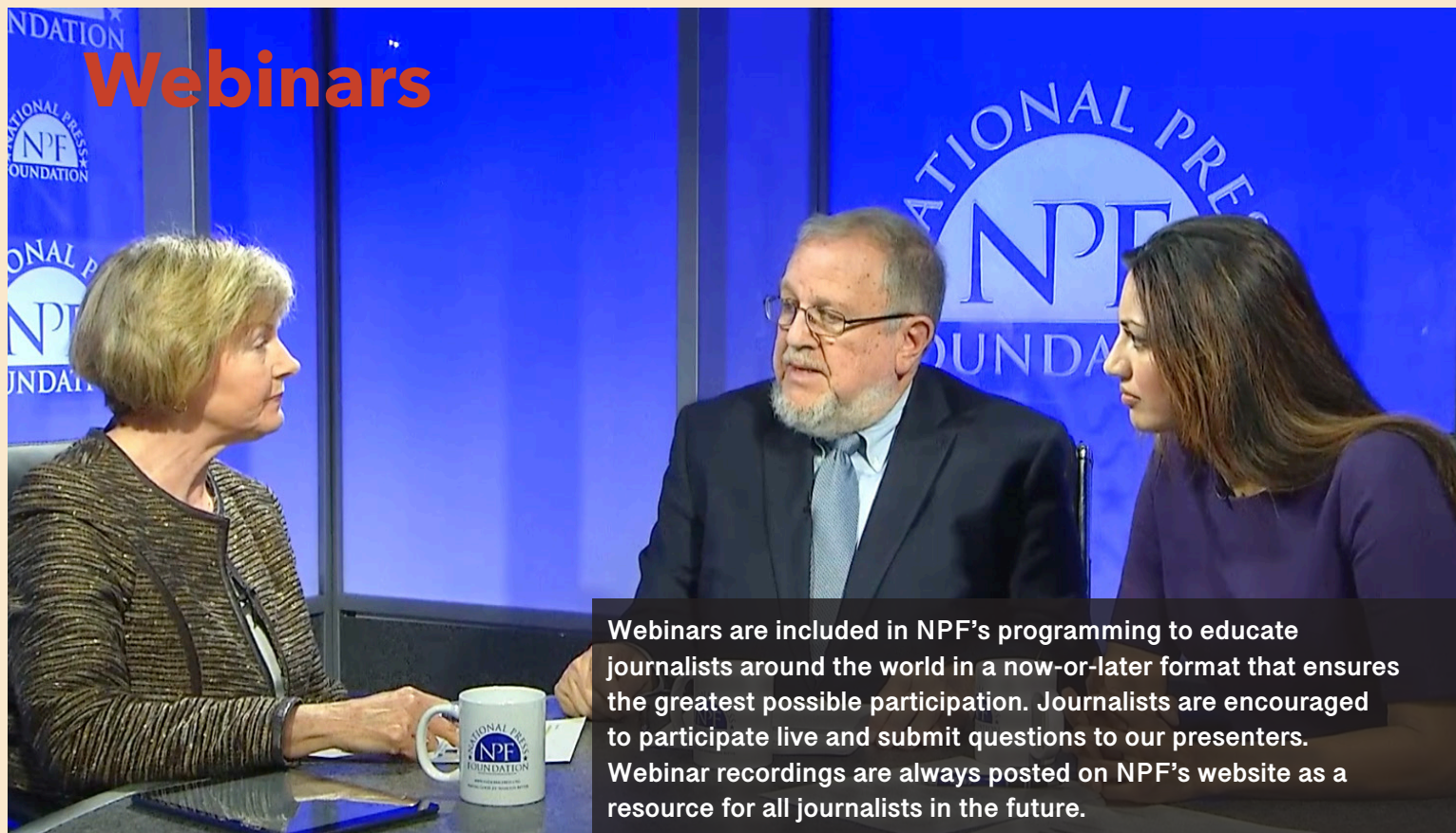
**Center for Public Integrity**

Wharton Seminars for Business Journalists

**Wendy Lee** San Francisco Chronicle

**Mohana Ravindranath** Nextgov





Webinars are included in NPF's programming to educate journalists around the world in a now-or-later format that ensures the greatest possible participation. Journalists are encouraged to participate live and submit questions to our presenters. Webinar recordings are always posted on NPF's website as a resource for all journalists in the future.

## 2017 Webinars and Video Tutorials

January 6: "How to Report on Hate Crimes"

February 2: "Cybersecurity"

February 6: "Making FOIA an Effective Tool"

February 16: "Master Class with Peter Kovacs"

February 22: "Fake News and Alternative Facts in Today's Media World"

March 27: "Using the C-SPAN Library"

May 5: "Master Class with Art Cullen"

May 23: "How to Report on Secretive Private Institutions"

June 13: "How to Deal With Intimidation"

June 20: "Climate Change - What's Next?"

July 11: "What to Do if You Are Assaulted or Arrested"

August 15: "How to Track Police Violence"

August 23: "How to Use Technology in Visual Storytelling"

September 8: "After the Floods: What Happens Next"

September 26: "Self-Driving Cars are Coming - So What are Lawmakers Doing About Them?"

November 28: "The Changing Face of Manufacturing in the U.S."

December 15: "Book Talk: Understanding Nixon - and the Art of Biography"

# What Our Journalists Say



“This is a great way to escape the daily grind, to become better grounded in a complex topic, then leave with a notebook full of story ideas.”

**Chris Megerian**  
**Los Angeles Times**

Understanding the Environmental Stakes

Fellows snap photos of a crab during our environmental issues program.

June 2017

Our public health fellows visit a pop-up market for a low-income area.

July 2017



“The program is packed with practical information that will help you do a better job.”

**Brianna Ehley**  
**Politico**

Understanding Why Public Health Matters



“Incredibly useful for new story ideas and sources. You'll have lots of ideas to work on for months to come.”

**Mary Kane**  
**Kiplinger's**  
Reporting on Aging Issues

Maya Rockey Moore Cummings talks to Aging Issues fellows at the Marriott Georgetown.

October 2017



**Washington, D.C.**  
**February 16, 2017**

# Annual Awards Dinner

The National Press Foundation Annual Awards Dinner recognizing journalistic achievement is one of the largest media dinners in Washington, bringing together more than 900 journalists, media, public relations and corporate executives, policy makers and trade groups.



## Award Winners

**Clark Hoyt**

W.M. Kiplinger Award for Distinguished  
Contributions to Journalism

**Peter Kovacs**

The Advocate  
Benjamin C. Bradlee Editor of the Year Award

**Martha Raddatz**

ABC News  
Sol Taishoff Award for Excellence  
in Broadcast Journalism

**Houston Chronicle**

The "Feddie" Award for Reporting on Federal Rules  
and Local Impact

**Jay Newton-Small**

Elle Magazine  
Everett McKinley Dirksen Award for  
Distinguished Coverage of Congress

**Steve Buttry**

Louisiana State University  
Chairman's Citation

**Darrin Bell**

The Washington Post News Service & Syndicate  
Clifford K. and James T. Berryman Award for  
Editorial Cartoons

**The Washington Post**

Best Use of Technology in Journalism Award

**The Washington Post**

Innovation in Journalism Award

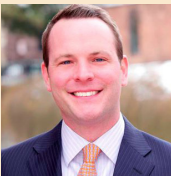
# NPF Board of Directors

## Executive Committee



**Kathy Gest**  
Public Affairs Consultant  
*Chair*

Kathy Gest, a public affairs consultant, was most recently the director of public affairs at the National Democratic Institute (NDI). Gest joined NDI in 2007 after a 30-year career in Washington, D.C., as a journalist, Capitol Hill staff member and public affairs consultant. When at Powell Tate | Weber Shandwick, Gest co-chaired the international practice, advising foreign governments, embassies, organizations and corporations seeking to achieve public policy goals in the U.S. and abroad.



**Amos Snead**  
Founding Partner  
S3 Public Affairs  
*Secretary*

A founding partner at S3 Public Affairs, Amos plays a key role leveraging his in-depth experience working with leading print, broadcast and online journalists to counsel clients on digital communications and media strategies.



**Jon Sawyer**  
Executive Director  
Pulitzer Center  
on Crisis Reporting  
*Treasurer*

Jon Sawyer, is director of the Pulitzer Center on Crisis Reporting, a non-profit organization that funds independent reporting with the intent of raising the standard of media coverage of global affairs. He became the center's founding director after a 31-year career with the St. Louis Post-Dispatch.



**Kevin M. Goldberg**  
Media Attorney  
Fletcher, Heald & Hildreth,  
PLC.  
*Immediate Past Chair*

Kevin Goldberg is a member of Fletcher, Heald & Hildreth, PLC. and serves as legal counsel to the American Society of News Editors. His expertise is in First Amendment, Copyright and Trademark issues, especially those relating to newspaper and Internet publishing. He regularly advocates issues involving freedom of speech on behalf of press organizations. Kevin assists newspapers and television and radio stations in prepublication review of stories for possible legal problems.



**Jim Brady**  
Founder & CEO  
Spirited Media Inc.  
*Executive Committee Member*

Jim Brady is the CEO of Spirited Media, which operates Billy Penn in Philadelphia and The Incline in Pittsburgh. Before entering the pure startup world, Jim served as Executive Editor of washingtonpost.com, Editor in Chief of Digital First Media, General Manager of TBD and as head of News and Sports for America Online.

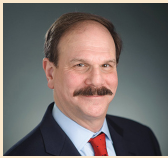


**Tom Rosenstiel**  
Executive Director  
American Press Institute  
*Executive Committee Member*

Author, journalist, researcher and media critic, Tom Rosenstiel is Executive Director of the American Press Institute and senior non-resident fellow at the Brookings Institution. Previously, he was founder and for 16 years director of the Project for Excellence in Journalism at the Pew Research Center in Washington, D.C., and co-founder and vice chair of the Committee of Concerned Journalists.



## Board Members



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Director of the Master's Program  
Philip Merrill College of Journalism  
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**Heather Dahl**  
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**Adam Sharp**  
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Sharp Things



**Tom Davidson**  
Gannett Product



**Susan Swain**  
Co-President and CEO  
C-SPAN



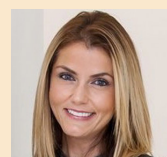
**Imani Greene**  
CEO/ Principal  
GreeneGroup



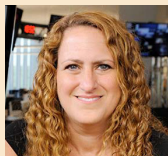
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Carolinas Regional Editor  
The News & Observer &  
The Herald-Sun, McClatchy



**Ryan Grim**  
Washington Bureau Chief  
The Intercept



**Julie Triolo**  
Head of Global Business Marketing  
King



**Donna Leinwand Leger**  
Managing Editor  
USA Today



**John Walcott**  
Foreign Policy and National  
Security Editor  
Thomson Reuters



**Mark Pilipczuk**  
Managing Director  
MAP Consulting

# NPF Staff



Sandy Johnson  
President & COO

[sjohnson@nationalpress.org](mailto:sjohnson@nationalpress.org)

Johnson has been president and COO since 2014. Johnson has held senior management positions at several national news organizations, including The Associated Press, AARP Bulletin, the Center for Public Integrity and Stateline. For most of her career, she managed news coverage for The Associated Press in Washington, the wire service's largest bureau. She was Washington bureau chief for 10 years, overseeing AP's coverage of the federal government, elections and politics. She directed AP's political coverage for 22 years, including 14 years of exit poll expertise and calling races. She was a Pulitzer Prize finalist for refusing to call the 2000 presidential race for George W. Bush after all the networks had done so. She served on NPF's Board of Directors from 2001-2014 and was Chairman of the Board from 2006-2008.



Chris Adams  
Director of Training and Content

[cadams@nationalpress.org](mailto:cadams@nationalpress.org)

Adams joined NPF in 2015 after more than 25 years as an investigative, political and business reporter and editor. He worked for the McClatchy and Knight-Ridder Washington bureaus; The Wall Street Journal's Pittsburgh and Washington bureaus; and The Times-Picayune in New Orleans. He was named a finalist for the Pulitzer Prize three times (2010, 1999 and 1996), and in 2000 was part of a six-person Journal team that won the Pulitzer for coverage of military spending issues. Adams won numerous other honors including the Gerald Loeb Award for outstanding business reporting (twice), George Polk Award, Robert F. Kennedy Award, Worth Bingham Prize and Clark Mollenhoff Award.



Jenny Ash- Maher  
Director of Operations

[jenny@nationalpress.org](mailto:jenny@nationalpress.org)

Ash-Maher, who joined NPF in 2013, manages the foundation's finances, including assets of \$4.2 million and a \$1.2 million annual operational budget. She oversees human resources, ensures the success of NPF's Annual Awards Dinner and assists with development. Previously, Ash-Maher was convention manager for the Travel Industry Association's annual international trade show, bringing journalists and tour operators from throughout the world to the United States.



Jesse Schneider  
Program Manager

[jschneider@nationalpress.org](mailto:jschneider@nationalpress.org)

Schneider became program manager at NPF in January 2017, coordinating logistics for training programs. Previously, Schneider organized events for Hillary Clinton and her surrogates as a press advance associate for Hillary for America. Schneider earlier worked as a college counselor and instructor at The Armory Foundation in New York City and as an English and mathematics teacher in Madrid, Spain.



Tyler Mertins  
Digital Media Manager

[tmertins@nationalpress.org](mailto:tmertins@nationalpress.org)

Mertins joined NPF in 2016. He produces media content for the NPF website, including video, audio, photos and graphics. He also manages the Evelyn Y. Davis Studios at NPF. Previously, Mertins was a video producer for West Virginia Radio Corp., and he worked for the city of Laurel, Maryland, as an editor, reporter and production assistant.





## COLLABORATING PARTNERS

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The National Press Foundation accepts funding from organizations and individuals who support its mission and values. If you would like to learn about contributing to one of our programs, please feel free to contact us.

Bayer  
Walton Family Foundation  
Alfred P. Sloan Foundation  
de Beaumont Foundation  
AARP  
American Society of Addiction Medicine  
Honda North America  
Dupont Pioneer  
National Pork Board  
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Fox News Channel  
UnitedHealth Group  
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Politico  
Bloomberg Philanthropies  
The Carter Center  
Kiplinger  
The Taishoff Family Foundation  
Toyota  
Trust for America's Health

USA Today Network  
Blue Cross Blue Shield Association  
Consumer Technology Association  
Facebook  
PhRMA  
U.S. Chamber of Commerce  
Children's National Hospital  
Knight Foundation  
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THE  
EVELYN Y. DAVIS  
STUDIOS

The National Press Foundation

NPF built the Evelyn Y. Davis Studios with a generous grant from philanthropist and investor Evelyn Y. Davis. NPF uses the state-of-the-art studio for webinars and videos. It is also available for commercial rental under the logo NPF StudioWorks. For rates, email us at [studio@nationalpress.org](mailto:studio@nationalpress.org)



## INFORMATION FOR SPONSORS

The NPF model provides full fellowships to accepted journalists.

The inclusive costs of each program will always be stated ahead of time.

The sponsor(s) will always be identified as the funder(s) of the program.

The sponsor(s) will be invited to address the journalists prior to the beginning of the program.

The National Press Foundation will control all aspects of every program.

The National Press Foundation will be responsible for the development of an agenda and the selection of topics, speakers and 15 – 20 journalists.

The program will be balanced and fair.

The program will always be on-the-record.

People and organizations with positions directly opposed to the sponsor's may be invited to appear.

All program resources will be uploaded to the NPF website following the program for future reference.

At the conclusion of the program the sponsor(s) will receive a written evaluation of the program.





## Making Good Journalists Better

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