# **The National Press Foundation**

### Annual Report 2019



### We Make Good Journalists **Better**.

The National Press Foundation is a 501(c)(3) organization.

# From the President & COO



March, 2020

The landscape for U.S. media continued to deteriorate in 2019, a year marked by mistrust in media, fear of made-up news and newsroom layoffs. Against this grim background, the National Press Foundation's mission — making good journalists better — has become more necessary than ever.

In 2019, NPF helped our hard-working journalist fellows seed the troubled information ecosystem with accurate, nuanced, sensitive and timely coverage of issues critical to an educated public. NPF stepped up in 2019, running a record nine in-depth training programs in the United States, as well as providing webinars and digital curriculum to help journalists communicate today's complex issues to the public. Topics ranged from food and agriculture to criminal justice, from dementia to vaccines, from how to report from Washington, D.C., to how to cover statehouses across the nation.

In June, NPF brought 20 Asia-based journalists to Hong Kong for a program on covering international trade. The fellows are now applying insights they gleaned, including understanding supply chains and how to access detailed trade data, to their coverage of the economic impact of the COVID-19 pandemic.

In October, we brought 25 journalists from the United States and the European Union to Paris for a program on communicating scientific issues. Within 90 days of the training, the fellows

published 140 stories, reflecting both a nuanced presentation of the facts and an appreciation for how to convey complex scientific material to a skeptical public. This program will continue for the next three years.

This year marks a transition for NPF. My predecessor Sandy Johnson has retired after two decades of service to NPF, and Donna Leinwand Leger has succeeded Kathy Gest as board chair.

NPF's work would not be possible without the generosity of our friends, sponsors, and donors, and without a large corps of unsung volunteers:

- The speakers who have given so much of their time and expertise:
- The institutions that have shared their staff and resources;
- The board members who have offered unstinting help and guidance;
- And the award juries, who help us identify and celebrate • the best in journalism.

Your work on behalf of better journalism supports the infrastructure of democracy.

Sincere thanks,

### From NPF's New Board Chair



Dear Friends of the National Press Foundation,

It is with immense gratitude that I begin my term as chair of the National Press Foundation.

I am grateful to all the journalists who insist on the

highest standards of news gathering amid hostility and tight budgets, to the editors and publishers who allow time for training despite a non-stop news cycle and understaffed news rooms, and to the staff and leadership at the National Press Foundation who deliver top-notch, topical programs to make good journalist better.

All of this comes together because of you — our supporters, our funders, our volunteers and our cheerleaders. Thank you for sponsoring programs, sharing your expertise, submitting your contest entries, and for buying a ticket — or perhaps a table — to our annual dinner. Your commitment to the National Press Foundation ensures the future of professional journalism and the health of our democracy.

Alonna Lunwand Leger

**Donna Leinwand Leger** 

# 2019 Metrics

#### Nationalpress.org Pageviews

JAN-MARCH	45,321	+25%
APRIL-JUNE	32,392	
JULY-SEPT	52,593	
OCT-DEC	40,310	
2019 TOTAL:	170,616	
2018:	136,279	

### Twitter Impressions

JAN-MARCH	326,800
APRIL-JUNE	346,900
JULY-SEPT	392,300
OCT-DEC	340,400
2019 TOTAL:	1,406,400
2018:	1,355,100



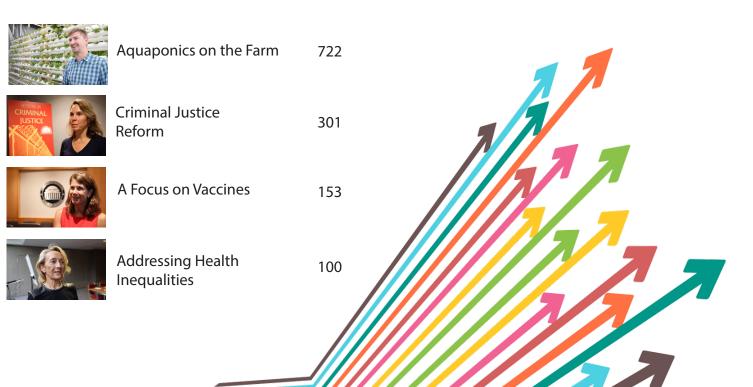
#### NPF Fellow Work

2,218 Articles Published

3,481 Articles Republished

Number of news reports published by fellows who participated in 2019 NPF programs in the first 90 days following their training. This does not include work by the Paul Miller fellows.

### TOP 4 VIEWED VIDEOS OF 2019





The National Press Foundation is a 501(c)(3) organization that produces free professional development programs for journalists. We aim to increase their knowledge of complex issues and their ability to convey that knowledge across media platforms to the public. Better journalism leads to improved public understanding.

Since 1976, the National Press Foundation has provided in-person training to thousands of editors, producers and reporters in print, broadcast and online media. Our programs educate journalists in the nation's capital, around the country and overseas.

#### Domestic Programs

Located in Washington, D.C., NPF is ideally situated to provide programs for journalists highlighting the issues of our time. These include: the Paul Miller Washington Reporting Fellowships, Capitol Hill Issues Briefings and one-day programs for Washington reporters. NPF also hosts longer programs on various topics that bring together journalists from across the U.S. Those selected to participate are provided transportation and lodging in addition to the program at no cost.

#### International Programs

Internationally, and with international journalists, NPF works under the banner "Journalist to Journalist" to convey the idea of journalists around the world learning together across borders. J2] training programs are often in collaboration with an international conference, allowing participating journalists to attend the conference after specific media training on that subject matter.

#### Our Online Content

NPF's website showcases the rapidly expanding curriculum from our training programs, which includes video, audio, slide presentations, photos and stories from each speaker. See more at <u>nationalpress</u>. <u>org</u>.

#### Webinars

In 2019, NPF produced and broadcast five webinars and video tutorials on topics including clean energy and politics.

### 2019 Programs

**Paul Miller Washington Reporting Fellowship** Washington, D.C. **Making Technology Work For Your** Reporting Webinar February 20 **Understanding Fishing and Conservation Challenges** San Francisco and Monterey, California March 17-21 Understanding the Latest on **Dementia Issues** Washington, D.C. April 28-May 1 **Capital Hill Issues Briefing: Dietary Guidelines and Menu Labeling** Washington, D.C. May 10

**Reporting on Childhood Trauma** Webinar May 21 **International Trade Training** Hong Kong June 16-20 Journalism Under Attack: **Protect Yourself from Threats** Washington, D.C. June 28 **Understanding Vaccines and** Health Washington, D.C. July 29-31 Book Talk: Tales of a Foreign Correspondent Webinar September 3

Innovations in Food and Agriculture St. Louis, Missouri September 15-18 **Paris Accords of Science** Communication Paris October 21-24 **Covering Clean Energy and Politics** Webinar November 5 **Reporting on Criminal Justice** San Francisco, California, November 10-12 Spotlight on Statehouse and Local Reporting Washington, D.C. December 8-12



To date, no program that I know of has done this for statehouse reporters. The fact that it happened was amazing in itself, but the fact that it was insightful and beneficial to each of us is a true testament to the National Press Foundation.

**Joel Ebert** The Tennessean Statehouse Reporting 2019 When journalists are well trained, it's better for our democracy.

**Caroline Cummings** Sinclair Broadcast Group (Des Moines, Iowa) Statehouse Reporting 2019



### Speakers at 2019 NPF Trainings

Laura Abshire Lori Achman Monica Alba Hope Allen John Aloysius Farrell Dr. Halima Amjad Christina Animashaun Allison Aubrey John Auerbach Sandy Aylesworth Tara Bahrampour Lolita Baldor Chet Barber Katherine Barrett Dr. Eileen Barry Jane Black Matthew Beaudin Michael Beckel Erika Becker-Medina Lois Beckett **Fdwin Bender** Dr. Marie A. Bernard John C. Beslev Larry Bird **Timothy Blute** Dr. Bettina Borisch Helena Bottemiller Evich Isabelle Boutron Knute Brekke Michaela Browning Wändi Bruine de Bruin Rod K. Brunson Mick Bullock Dr. Jay Butler Dr. James Campbell Susan Campolongo Alex Capri John Carter Dr. Jorge Castilla Julien Chaisse Francesca Chambers Dr. Jean-François Chambon Francis Chan Vijay Chauhan Dr. Wilbur Chen Ian Cole Stewart Cole Andrea Collins Jill Colvin Helene Cooper **Roderick** Corriveau

Brett Creech Graham Cullen Heidi Cullen Heather Dahl Thomas Dail Daniel Dale Marla Dalton Jon Doggett William Douglas William J. Douros Angie Drobnic Holan Lt. Col. David W. Eastburn Ron Elving Nicholas Empey Dr. Eve Essery Stoody Jessica Fanzo David Farenthold Dr. Anthony S. Fauci Dr. Kristen A. Feemster Charlene Finck Sherry Flumerfelt Dr. Arnaud Fontanet James Alan Fox Sarah Frev Dr. Leonard Friedland Judge Margaret J. Fujioka Kim Fulton-Bennett Cary Funk Henry Gao Alicia Garcia Herrero Ted Gest Larry Gilbertson Kevin D. Grant Mark Greenblatt **Richard Greene** James Grimaldi Dr. Rahul Gupta Andrew Hait Andrew Harnik Shannon Hauf Lisa Heinzerling Jonelle Henry David Hiles Tessa Michelle Hill Merle A. Hinrich G. William Hoagland Ryan Hoffman **Benjamin Houlton** Meghan Hoyer Chris Impey Eric Jackson

John Jansen John Johnson Tara Joseph Jocelyn Kaiser Megan Kaiser Elaine C. Kamarck Rui Kaneva Kakani Katija Tamara Keith **Glenn Kessler** Marie-Paule Kieny Kristin Kleisner Charis E. Kubrin Nancy La Vigne Marisa Lagos Keith Laing Charles Lambert Jonathan S. Landay Elizabeth Landers Dr. Kenneth Langa Dr. Matthew Laurens Joel Layman Randy Leka Fiona Lethbridge Peter J. Levesque Carrie Levine Dr. Petros Levounis Peter A. Lichtenberg David Lightman Mari Lundberg Dr. Susan Mavne Dr. Peter Marks Sir Michael Marmot Mike Mastrian George I. Matsumoto Kevin McConway Gary E. McDonald Frank McPhillips Martha Mendoza Bryan Mercurio Paul Michel Dr. Jens Modvig Andrew Mueth Tyler Mueth William Mueth Debbie Mukamal Rick Myroup Alexandra Natapoff Dr Kathleen Neuzil Peter Nicholas Amanda Nickson Steven Okun Paul Olin Carolyn Olson Stephen Olson

Leon E. Panetta Brian Perkins Barbara Perry Insha Rahman Dr. E. Albert Reece William Reeves **Bob** Reiter Susan Resnick Victo ria Holt Anne Marie Roantree Barb Rosewicz Polly Ruhland John Ryan Lisa Safarian Monica Sala Randy Sargent Tatman Savio Terry Sawyer Dr. William Schaffner **Christopher Scholin** Marisa Schultz Janis Searles Jones Liz Seegert Alana Sherman Rebecca Silbert Andrew Singleton Judge Charles A. Smiley Dr. Nathaniel Smith Heather M. Snyder Jim Sutter Susan Swain Dr. Robert Tauxe **Rebecca** Thiess **Barry Thom** Christie Thompson Jeffrey Timmermans Kurt W. Tong Jenny Town Dr. R. Scott Turner Dirk van Duym Susan von Thun Derek Wallbank Darren Wallis Huiyao (Henry) Wang Anne Weismann Tyson Weister Dr. Leana Wen Patrick Westhoff Rebecca Wexler Dr. John Wiesman Kevin Willmann Dr. Garen Wintemute Elin Wong Sue-Lin Wong Margo Wootan

# Paul Miller 2019-2020 Washington Reporting Fellowship

#### Fellows

Alana Abramson | Time Zach C. Cohen | National Journal Elizabeth Crisp | The Advocate, The Times-Picayune Lauren Dezenski | CNN Lauren Egan | NBC News Caitlin Emma | Politico Teaganne Finn | Bloomberg Government Story Hinckley | The Christian Science Monitor Willie James Inman | Newsy Sanjana Karanth | HuffPost Ellie Kaufman | CNN Emma Kinery | Bloomberg Zach Montague | The New York Times Daniel Moore | Pittsburgh Post-Gazette Juliette Rocheleau | NPR Katie Suiters | Cox Media Group Sophie Tatum | ABC News Adam Taylor | The Washington Post Elizabeth Thomas | ABC News Jazmine Ulloa | The Boston Globe Laura Weiss | CQ Roll Call



2019—2020 Topics		
September 9	Covering the Courts	
October 7	Covering the Budget, the Economy – and Impeachment	
November 4	The Regulatory Process and FOIA	
December 16	Polling, Elections and Solutions Journalism	
January 6	Congressional Reporting	
March 9	National Security	
April	Money and Politics	
Мау	Multimedia	
June	Investigative and Enterprise Reporting	



# One-Day Programs in Washington, D.C.

### Capitol Hill Issues Briefing: Dietary Guidelines and Menu Labeling May 10, 2019

This one-day training was hosted by NPF, the American Beverage Association, the Beer Institute and the University of Maryland's Philip Merrill College of Journalism. Journalists heard from food experts about the 2020 dietary guidelines and menu labeling, and heard from other reporters about their experiences covering food issues. Speakers included Helena Bottemiller Evich of Politico, Allison Aubrey of NPR, Jane Black of the Washington Post, Dr. Susan



Mayne of the U.S. Food and Drug Association, Laura Abshire of the National Restaurant Association and Margo Wootan of the Center for Science in the Public Interest.



### Journalism Under Attack: Protecting Yourself June 28, 2019

NPF co-hosted this one-day training with the National Press Club Journalism Institute. Journalists learned to manage the heightened dangers they face in newsrooms, in the field and online. The first session featured representatives of Orbis Operations speaking about "advanced situational awareness training" to help reporters and newsrooms recognize early warning signs of danger and what to do in an active

threat situation. The second session covered how to defuse threatening situations when they arise and how to take pre-emptive action. The panel was moderated by John Donnelly, senior writer at CQ Roll Call and chair of the club's Press Freedom Team. It included Danny Spriggs, vice president of global security for The Associated Press; Margaux Ewen, executive director of the James W. Foley Legacy Foundation; and Cmdr. Guillermo Rivera, head of special operations for the Washington Metropolitan Police Department. Julie Moos, executive director of the National Press Club Journalism Institute, moderated a discussion on online threats and harassment, strategies for defending yourself and building a supportive cyber community.

# Understanding Fishing and Conservation Challenges

San Francisco and Monterey, California March 2019



The Pacific Ocean provided an enchanting and educational backdrop for journalists to learn about forces that are putting pressure on oceans and the marine life within them. Making sense of these issues was the framework of a National Press Foundation fellowship March 17-21 in San Francisco and Monterey for 20 journalists from across the U.S. NPF drew on the knowledge and insights of 30 experts in 21 sessions, including four field trips, over five days.

### **Fellows**

Marc Arcas-Salvador | Agencia EFE Nathan Eagle | Honolulu Civil Beat Eric Fernandez | Freelance: The New York Times, The Economist and The Guardian Katie Frankowicz | The Daily Astorian Doug Fraser | Cape Cod Times Sarah Gibbens | National Geographic Nathaniel Herz| Alaska Public Media Jamie Hopkins | Center for Public Integrity Rob Hotakainen | E&E News Pien Huang | Freelance: NPR, BBC and PRI Tal Kopan | San Francisco Chronicle Frances Kuo | CGTN America Erika Mahoney | KAZU Monterey Bay Danielle Muoio | Politico Amanda Paulson | The Christian Science Monitor Faimon Roberts | The Advocate (Louisiana) Julia Rosen | Los Angeles Times John Ryan | KUOW Puget Sound Carlos Serrano | BBC News Mundo Bonnie Tsui | Freelance: The New York Times, The Atlantic and National Geographic

# Understanding The Latest on Dementia Issues



The race to prevent, diagnose and treat dementia and its insidious permutations is urgent as the U.S. and global populations age into years of higher vulnerability. Understanding these issues was the focus of a National Press Foundation training April 28-May 1 in Washington, D.C., for 20 journalists from across the U.S. NPF drew on the knowledge and insights of 19 experts in 13 sessions, including two field trips, over four days.

### **Fellows**

Mayra Acevedo | WIPR-TV Ayanna Alexander | Bloomberg Law Susan Berger | Freelance Maria Clark | NOLA.com, The Times-Picayune Lois M. Collins | Deseret News Lisa Esposito | U.S. News & World Report Katherine Ellen Foley | Quartz Mary Kane | Kiplinger's Retirement Report Ron Leuty | San Francisco Business Times Cynthia McCormick | Cape Cod Times Barbara Morse Silva | NBC 10 WJAR

Rachel Nania | WTOP-FM Maria Ortiz-Briones | Vida en el Valle (California) Leslie Renken | Journal Star (Peoria, Illinois) Gary Rotstein | Pittsburgh Post-Gazette Paula Spencer Scott | Parade Robin Seaton Jefferson | Forbes Marisa Venegas | Freelance Veronica Villafañe | AARP, AARP en Español David Wahlberg | Wisconsin State Journal

# International Trade Training

Hong Kong June 2019



The international trade war between the United States and China–and its fallout–provided an electrifying backdrop to the National Press Foundation's inaugural training program with our partner, the Hinrich Foundation. Making sense of these issues was the focus of a National Press Foundation training June 17-20 in Hong Kong for 20 journalists from across Asia. NPF drew on the knowledge and insights of 20 experts in 16 sessions, including two field trips, over four days.

### **Fellows**

Fira Abdurachman | Indonesia | Freelance Pamela Ambler | Singapore | Forbes Asia Shashank Bengali | Singapore | Los Angeles Times Nile Bowie | Singapore | Asia Times Danson Cheong | China | The Straits Times Miao Han | China | Bloomberg News Marifi S. Jara | Philippines | BusinessWorld Publishing Corp. Amanda Lee | China | South China Morning Post Linda Lew | Hong Kong | South China Morning Post Asit Ranjan Mishra | India | Mint

Rupali Mukherjee | India | The Times of India Dư Nhật Đăng | Vietnam | Tuổi Trẻ Newspaper Ronna Nirmala | Indonesia | Beritagar.id Ralf Rivas | Philippines | Rappler Amiti Sen | India | The Hindu Business Line Gunjan Sharma | India | Press Trust of India Shannon Teoh | Malaysia | The Straits Times Sabrina Toppa | Pakistan | Freelance Cathy Yang | Philippines | ABS-CBN Corporation Archie Zhang | China | Financial Times

Washington, D.C. July 2019

# Understanding Vaccines and Health



An alarming outbreak of measles, a disease once virtually eliminated in the U.S., was the backdrop of urgency for a National Press Foundation training on vaccines that ranged from the history of vaccines through the public health response to the outbreak. This NPF program, brought 20 journalists from across the U.S. to Washington, D.C., from July 29-31. NPF drew on the knowledge and insights of 18 experts in 13 sessions, including a field trip to Baltimore, over three days.

### **Fellows**

- Emily Baumgaertner | Los Angeles Times Susan Berger | Freelance Hilary Brueck | Business Insider Clytie Bunyan | The Oklahoman Helen Chickering | WCQS (Asheville, North Carolina) Nicole Hayden | The Desert Sun, USA Today Gwynne Hogan | WNYC (New York) Jaclyn Jeffrey-Wilensky | Freelance Steven Ross Johnson | Modern Healthcare Kristen Jordan Shamus | Detroit Free Press Jacquie Lee | Bloomberg Law
- Steffi Lee | Nexstar Media Group, KXAN (Austin, Texas) Ashley McCallum | The Gazette (Janesville, Wisconsin) Sarah Owermohle | Politico Anne Saker | The Cincinnati Enquirer Sara Shouhayib | Eyewitness News KBAK/KBFX (Bakersfield, California) Kat Stromquist | Arkansas Democrat-Gazette Devin Tomb | Prevention.com Lindy Washburn | NorthJersey.com, USA Today Sam Whitehead | WABE (Atlanta)

# Innovations in Food and Agriculture

St. Louis, Missouri September 2019



Trade wars and the impact of tariffs on farmers provided a timely framework for the National Press Foundation's 2019 training for journalists on food and agriculture. The program, held Sept. 15-18 in St. Louis, Missouri, educated 20 journalists from across the U.S., featuring 29 experts and two field trips over four days.

#### **Fellows**

Diana Louise Carter | Rochester Business Journal Gowri Chandra | Vice Emery P. Dalesio | The Associated Press Casey Fabris | The Roanoke Times Corryn La Rue | RFD-TV Mackensy Lunsford | Asheville Citizen Times Ryan McCrimmon | Politico Rachel McDevitt | WITF Daniel Neman | St. Louis Post-Dispatch Maddie Oatman | Mother Jones Nathan Owens | Arkansas Democrat-Gazette

Todd A. Price | USA Today Susan Selasky | Detroit Free Press Elina Shatkin | LAist/KPCC April Simpson | Stateline at Pew Charitable Trusts Alexandra Talty | Forbes Emily Teel | The Statesman Journal (Salem, Oregon) Megan Ternquist | Red River Farm Network Brandi Vincent | Nextgov Christopher D. Walljasper | Midwest Center for Investigative Reporting

# Paris Accords of Science Communication



The first-ever Paris Accords of Science Communication paired journalists with scientific experts to explore urgent issues such as the neuroscience of hate, social determinants of health, childhood trauma and the lasting impact of torture. The training Oct. 21-24 in Paris gathered 25 journalists from across the United States and European Union. They heard from 23 scientific experts and visited the Institute Pastuer and the Musee Curie.

#### **Fellows**

Michelle Andrews | United States | Freelance: Kaiser Health Alexandra King | United States | CNN News, NPR, The Washington Post, The New York Times Anna Larsson | Sweden | Swedish National Radio Lilian Anekwe | United Kingdom | New Scientist Company Deborah Becker | United States | WBUR Shayla Love | United States | Vice Eric Boodman | United States | Stat – Boston Globe Media Amina Manzoor | Sweden | Dagens Nyheter Clea Chakraverty | France | The Conversation Katelyn Newman | United States | U.S. News & World Catherine Collins | Belgium | Freelance, Horizon Report Andrew Curry | Germany | Freelance: Science, National Guillaume Pajot | France | Freelance: Usbek Et Rica Geographic Linda Poon | United States | CityLab – Atlantic Media Brian Dabbs | United States | National Journal John R. Quain | United States | Freelance: Digital Trends, Alexenia Dimitrova | Bulgaria | 24 Hours Daily, The New York Times Trend Magazine Keith A. Spencer | United States | Salon Katie Feather | United States | Science Friday Neil Swidey | United States | The Boston Globe Roseanne Gerin | United States | Radio Free Asia Mico Tatalovic | United Kingdom | Freelance: Guardian, BBC, Marc Gozlan | France | Le Monde Spectrum Andrew Green | Germany | The Atlantic, Emily Underwood | United States | Freelance: Science The New York Times

Support for this program was provided by Fondation Ipsen under the aegis of the Fondation de France.

# Reporting on Criminal Justice



More than 2 million people are behind bars in the United States, at a cost of \$80 billion a year. From those stark numbers, NPF built a training program to educate journalists on all facets of the criminal justice system and reforms. The training was a package deal: 20 reporters received three days of backgrounding on criminal justice issues from Nov. 10-12, and then used that expertise to cover the American Society of Criminology annual conference from Nov. 13-16.

### Fellows

- Jamal Andress | Newsy Gina Barton | Milwaukee Journal Sentinel Deborah Barfield Berry | USA Today Kate Brumback | The Associated Press Megan Cassidy | San Francisco Chronicle Noelle Crombie | The Oregonian (Portland) Uriel J. Garcia | The Arizona Republic (Phoenix) Henry Gass | The Christian Science Monitor Angie Jackson | Detroit Free Press Cassandra Jaramillo | The Dallas Morning News Melissa Lewis | Reveal from The Center for Investigative Reporting
- Nichole Manna | Fort Worth Star-Telegram Shannon McCaffrey | The Atlanta Journal-Constitution Chris Palmer | The Philadelphia Inquirer Sarah Ruiz-Grossman | HuffPost Josh Shaffer | The News & Observer (Raleigh, North Carolina) Jeff Simon | CNN Andy Sullivan | Reuters Annie Sweeney | Chicago Tribune Alene Tchekmedyian | Los Angeles Times

# Spotlight on Statehouse and Local Reporting

Washington, D.C. December 2019



The public is losing essential coverage of democracy in action as the number of statehouse and local government reporters dwindles. NPF provided a five- day training for these journalists to give them data, research and information to report on critical issues with a state and local angle. The NPF program, held Dec. 8-12, in Washington, D.C., educated 20 journalists from across the U.S. and included 30 experts and fild trips to the U.S. Census Bureau and the U.S. Bureau of Labor Statistics.

### **Fellows**

Andrew Atterbury   Politico (Tallahassee, Florida)	Robert Jimison   Georgia Public Broadcasting
Brigid Bergin   WNYC	Christine Mai-Duc   The Wall Street Journal
Keshia Clukey   Bloomberg Law (New York)	Lawrence Mower   The Tampa Bay Times/The Miami
Caroline Cummings   Sinclair Broadcast Group	Herald
(Des Moines, Iowa)	Maria Polletta   The Arizona Republic
Alison Dirr   Milwaukee Journal Sentinel	Rick Rouan   The Columbus Dispatch
Will Doran   The News & Observer	Alexandra Samuels   The Texas Tribune
Joel Ebert   The Tennessean	Jonathan Shorman   The Wichita Eagle
Scott Franz   KUNC (Denver)	Brooke Staggs   The Orange County Register
Anthony Izaguirre   The Associated Press (Charleston,	Conrad Swanson   The Gazette (Colorado Springs,
West Virginia)	Colorado)

Support for this program was provided by Arnold Ventures.

# Webinars and Video Tutorials



Videos of our webinars are posted on our <u>website</u> and our <u>YouTube</u> channel as a resource for all journalists.

Making Technology Work For Your Reporting Kashmir Hill and Surya Mattu, Gizmodo Media Group

#### Reporting on Childhood Trauma

Jonathan Bullington, NOLA.com | The Times-Picayune Brett Duke, NOLA.com | The Times-Picayune

#### Book Talk: Tales of a Foreign Correspondent

Peter Copeland, author, "Finding the News: Adventures of a Young Reporter"

Covering Impeachment Dan Balz, The Washington Post

#### **Covering Clean Energy and Politics**

Jennifer Layke, World Resources Institute Ryan FitzPatrick, Third Way Blake Sobczak, E&E's Energywire

# What Our Journalists Say



I've been impressed with the depth and breadth of the analysis that we've gotten. ... I'm going to be going home with a much clearer, broader picture after a foundation on which to cover this story."

Nile Bowie Asia Times (Singapore) International Trade

6 6 One amazing aspect of this fellowship is how well it is curated. Like good journalism, it presents information from all angles on a wide range of topics."

Marisa Venegas Freelance Dementia





66 Often I have a hard time getting to sources that are national in stature. I'm looking forward to taking advantage of these new contacts."

Lindy Washburn NorthJersey.com / USA Today Vaccines

I have a much better sense of the technology and the potential change to this part of the U.S. economy, as I look for stories to tell about this sector and what it's doing in the United States and the rest of the world."

Emery Dalesio The Associated Press Food and Agriculture





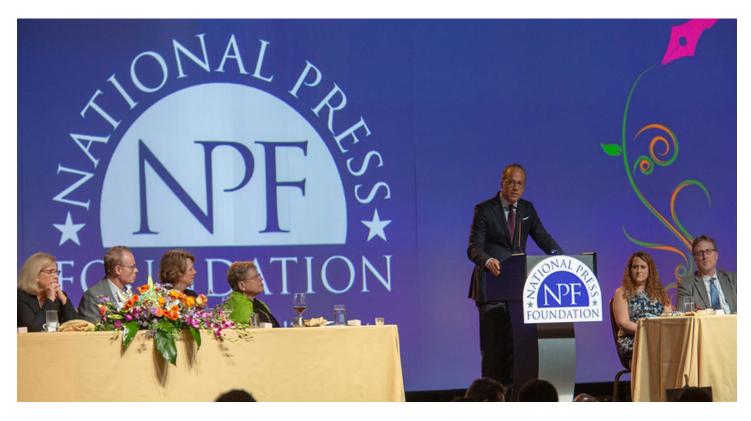
I have a notepad full of ideas, a lot of contacts from different parts of the world and a new network of science journalists. I've learned a lot this week and I think it's going to help my reporting a lot."

> Amina Manzoor Dagens Nyheter (Sweden) Paris Accords of Science Communication

# **Annual Awards Dinner**

#### Washington, D.C. February 13, 2019

The National Press Foundation Annual Awards Dinner recognizing journalistic achievement is one of the largest media dinners in Washington, bringing together more than 1,000 journalists, media, public relations and corporate executives, policy makers and trade groups.



### **Award Winners**

#### Judy Woodruff and Al Hunt

PBS NewsHour and Bloomberg W.M. Kiplinger Award for Distinguished Contributions to Journalism

Rick Hutzell Capital Gazette Benjamin C. Bradlee Editor of the Year Award

Christopher Flavelle Bloomberg News The Feddie Reporting Award

The Washington Post Innovative Storytelling Award

John Donnelly

CQ Roll Call Everett McKinley Dirksen Award for Distinguished Coverage of Congress

#### Lester Holt

NBC News Sol Taishoff Award for Excellence in Broadcast Journalism

#### **Elisabeth Bumiller**

The New York Times Chairman's Citation

#### Nancy Ohanian

Clifford K. & James T. Berryman Award for Editorial Cartoons

#### Kashmir Hill and Surya Mattu

Gizmodo Media Group Technology in Journalism Award

# Inaugural Hinrich Foundation Award for Distinguished Reporting on Trade

In 2019, NPF and the Hinrich Foundation established a new award honoring excellence in international trade reporting. This award recognizes exemplary print, broadcast or digital journalism that illuminates and advances the public's understanding of international business and trade.

Paul Wiseman, Joe McDonald and Anne D'Innocenzio of The Associated Press won the inaugural award in 2019 and were honored at the 2020 NPF awards dinner.

# Carolyn C. Mattingly Award for Mental Health Reporting

NOLA.com | The Times-Picayune won the Carolyn C. Mattingly Award for Mental Health Reporting for a project exploring the long-term impact of violence on children in a poor neighborhood in New Orleans.

The winning team included Jonathan Bullington, Richard Webster, Brett Duke, Emma Scott and Haley Correll.

# Thomas L. Stokes Award for Best Energy and Environment Writing

High Country News won the Thomas L. Stokes Award for Best Energy and Environment Writing for its reporting on the aftermath of a fracking site explosion in Colorado.

The winning project was created by Daniel Glick and Jason Plautz.

# Wharton Seminars for Business Journalists

Each year, the National Press Foundation offers two all-expenses-paid fellowships for the annual Wharton Seminars for Business Journalists at the Wharton School of the University of Pennsylvania.

The selected fellows for 2019 were Lydia Beyoud of Bloomberg Law and Sam Dean of Los Angeles Times

# 2019 NPF Board of Directors

#### **Executive Committee**



Kathy Gest **Public Affairs** Consultant Chair



**Donna Leinwand Leger** Founder and President DC Media Strategies LLC Vice Chair



Amos Snead **Executive Vice President** Adfero Secretary



Jon Sawyer **Executive Director** Pulitzer Center on Crisis Reporting Treasurer



Kevin M. Goldberg Vice President, Legal **Digital Media Association** Immediate Past Chair



Jim Brady Founder & CEO Spirited Media Inc. **Executive Committee Member** 



Tom Rosenstiel **Executive Director** American Press Institute **Executive Committee Member** 

### **Board Members**



**Jeffrey Birnbaum** President **BGR Public Relations** 



Catalina Camia **Editor and Vice President** CQ Roll Call



# Peter Cherukuri

Vice President and General Manager for Political and Public Affairs Partnerships Altice News



Heather Dahl **Executive Director and CEO** Sovrin Foundation



Tom Davidson **Gannett Product** 



**Rafael Lorente** Associate Dean for Academic Affairs Director of the Master's Program Philip Merrill College of Journalism University of Maryland



Sudeep Reddy Managing Editor Politico

**Charles Self** President 227 International

Susan Swain

**Robyn Tomlin** 

**Executive Editor** 

C-SPAN

**Co-President and CEO** 

Adam Sharp President and CEO National Academy of Television Arts and Sciences









Herald-Sun, McClatchy Julie Triolo VP of Product Marketing Warner Media

**Carolinas Regional Editor** 

The News & Observer and The

John Walcott **Contributing Editor** Time

# NPF Staff



#### Sandy Johnson President & COO sjohnson@nationalpress.org

Johnson has been president and COO since 2014. Johnson has held senior management positions at several national news organizations, including The Associated Press, AARP Bulletin, the Center for Public Integrity and Stateline. For most of her career, she managed news coverage for The Associated Press in Washington, the wire

service's largest bureau. She was Washington bureau chief for 10 years, overseeing AP's coverage of the federal government, elections and politics. She directed AP's political coverage for 22 years, including 14 years of exit poll expertise and calling races. She was a Pulitzer Prize finalist for refusing to call the 2000 presidential race for George W. Bush after all the networks had done so. She served on NPF's Board of Directors from 2001-2014 and was Chairman of the Board from 2006-2008. Johnson retired in March, 2020.



#### **Chris Adams**

Director of Training and Content cadams@nationalpress.org

Adams joined NPF in 2015 after more than 25 years as an investigative, political and business reporter and editor. He worked for the McClatchy and Knight-Ridder Washington bureaus; The Wall Street Journal's Pittsburgh and Washington bureaus; and The Times-Picayune in New Orleans. He was named a finalist for the Pulitzer Prize

three times (2010, 1999 and 1996), and in 2000 was part of a six-person Journal team that won the Pulitzer for coverage of military spending issues. Adams won numerous other honors including the Gerald Loeb Award for outstanding business reporting (twice), George Polk Award, Robert F. Kennedy Award, Worth Bingham Prize and Clark Mollenhoff Award.



#### Jenny Ash- Maher Director of Operations jenny@nationalpress.org

Ash-Maher, who joined NPF in 2013, manages the foundation's finances, including assets of \$4.2 million and a \$1.2 million annual operational budget. She oversees human resources, ensures the success of NPF's Annual Awards Dinner and assists with development. Previously, Ash-Maher was convention manager for the Travel Industry

Association's annual international trade show, bringing journalists and tour operators from throughout the world to the United States.



#### **Alyssa Black** Program Manager

#### ablack@nationalpress.org

Black joined the National Press Foundation in July of 2018. As program manager, she coordinates logistics for NPF's programs. Prior to joining NPF, Black served as an account representative and customer service specialist for Gourmet Gorilla, a local start-up in Chicago, Illinois. During her time at Gourmet Gorilla she oversaw quality control and helped manage day-to-day operations for the company.



#### **Tyler Mertins**

Digital Media Manager tmertins@nationalpress.org

Mertins joined NPF in 2016. He produces media content for the NPF website, including video, audio, photos and graphics. He also manages the Evelyn Y. Davis Studios at NPF. Previously, Mertins was a video producer for West Virginia Radio Corp., and he worked for the city of Laurel, Maryland, as an editor, reporter and

production assistant.



Daniella Ignacio Intern



Valerie Yurk Intern

# **Collaborating Partners**

The National Press Foundation accepts funding from organizations and individuals who support its mission and values. If you would like to learn about contributing to one of our programs, please feel free to contact us.

Arnold Ventures **Hinrich Foundation** The David & Lucile Packard Foundation **Fondation Ipsen** Bayer **Evelyn Y. Davis Foundation** W.K. Kellogg Foundation GSK **Heising-Simons Foundation** American Association for Cancer Research American Society of Addiction Medicine Honda Walter and Karla Goldschmidt Foundation The Luv U Project BP Lenovo Politico CNN Toyota USAA

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# **Information for Sponsors**

The NPF model provides full fellowships to accepted journalists.

The inclusive costs of each program will always be stated ahead of time.

The sponsor(s) will always be identified as the funder(s) of the program.

The sponsor(s) will be invited to address the journalists prior to the beginning of the program.

The National Press Foundation will control all aspects of every program.

The National Press Foundation will be responsible for the development of an agenda and the selection of topics, speakers and 15 – 20 journalists.

The program will be balanced and fair.

The program will always be on-the-record.

People and organizations with positions directly opposed to the sponsor's may be invited to appear.

All program resources will be uploaded to the NPF website following the program for future reference.

At the conclusion of the program the sponsor(s) will receive a written evaluation of the program.



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