YOU CAN HELP NPF
Make Good Journalists Better

The National Press Foundation’s sole mission is training and educating journalists so they can succeed in a rapidly changing news environment. See the full breadth of our training here.

5 Reasons to support NPF’s annual journalism Awards Dinner

1. The dinner is a great networking opportunity, bringing together 1,000 journalists, communications professionals, policymakers and corporate executives.

2. Brand positioning matters in Washington. This dinner is a high-value opportunity to present your brand to an audience of influentials.

3. The dinner provides NPF’s largest source of unrestricted revenue. Your sponsorship shows support for quality journalism and the First Amendment.

4. NPF awards celebrate compelling journalism and top-tier journalists. This year’s awards winners include Bob Woodward, Dana Bash, Mindy Marqués Gonzalez and journalists from Politico, AP, Kaiser Health News, CQ Roll Call, NPR and the Univ. of Maryland’s Howard Center for Investigative Journalism & Capital News Service. You can meet them at the awards dinner.

5. The dinner is a truly enjoyable evening with memorable speeches, great food and multiple receptions to network.
PREMIER SPONSOR $50,000

Three tables of 10 with premium seating
Representative seated at the head table
Recognition from the podium
VIP cocktail reception tickets for all guests
Free hotel suite on dinner night

Full-page ad on outside back cover of dinner program
Logo displayed on jumbotron and reception signage
Logo on awards dinner page of NPF website
Logo on sponsorship page in dinner program

PLATINUM SPONSOR $30,000

Two tables of 10 with premium seating
VIP cocktail reception tickets for all guests
Recognition from the podium
Full-page ad in the dinner program
Logo displayed on jumbotron and reception signage
Logo on awards dinner page of NPF website
Logo on sponsorship page in dinner program

Choose one unique benefit:

<table>
<thead>
<tr>
<th>Dinner sponsor Ben Bradlee Editor of the Year Award</th>
<th>Sponsor National Anthem</th>
<th>Sponsor Toolbox Training Webinar</th>
<th>Sponsor Dinner after-party</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dinner sponsor 3-month internship at NPF for college journalist</td>
<td>Sponsor National Anthem</td>
<td>Sponsor Toolbox Training Webinar</td>
<td>Sponsor Dinner after-party</td>
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</tr>
</tbody>
</table>

GOLD SPONSOR $25,000

Two tables of 10 with premium seating
VIP cocktail reception tickets for all guests
Full-page ad in dinner program
Logo displayed on jumbotron and reception signage
Logo on awards dinner page of NPF website
Logo on sponsorship page in dinner program

Choose one unique benefit:

<table>
<thead>
<tr>
<th>Dinner sponsor Dirksen Award for Distinguished Reporting of Congress</th>
<th>Dinner Sponsor The Feddie Reporting Award</th>
<th>Dinner sponsor Innovative Storytelling Award</th>
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<tbody>
<tr>
<td>Dinner sponsor Berryman Award for Editorial Cartoons</td>
<td>Sponsor Dinner after-party</td>
<td>Sponsor Dinner after-party</td>
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NPF can customize a sponsorship to fit your needs! Contact jenny@nationalpress.org
<table>
<thead>
<tr>
<th>SILVER SPONSOR</th>
<th>$20,000</th>
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<tbody>
<tr>
<td>Two tables of 10 with priority seating</td>
<td></td>
</tr>
<tr>
<td>VIP cocktail reception tickets for all guests</td>
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<tr>
<td>Full-page ad in dinner program</td>
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<tr>
<td>Logo displayed on jumbotron and reception signage</td>
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<td>Logo on awards dinner page of NPF website</td>
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<tr>
<td>Logo on sponsorship page in dinner program</td>
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</tbody>
</table>

Choose one unique benefit:

- Sponsor Twitter feed during dinner (Taken by Toyota)
- Sponsor VIP cocktail reception (Taken by Honda)
- Sponsor main cocktail reception
- Sponsor dinner menu
- Sponsor Newsboy Cocktail
- Sponsor dinner program
- Sponsor dinner seating chart
- Sponsor newsroom photography
- Sponsor contributor to NPF Training Fund
- 50% discount on one video production at NPF StudioWorks
- Sponsor dinner photography (Taken by USAA)
- Sponsor Newsboy Cocktail (Taken by USAA)
- Sponsor dinner program (Taken by U.S. Chamber of Commerce)
- Sponsor dinner seating chart (Taken by Consumer Technology Association)
- Sponsor Newsboy Cocktail (Taken by UnitedHealth Group)
- Sponsor dinner menu (Taken by Blue Cross Blue Shield Association)

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<th>BRONZE SPONSOR</th>
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<td>One table of 10 with priority seating</td>
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</tr>
<tr>
<td>VIP cocktail reception tickets for all guests</td>
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<tr>
<td>Half-page ad in dinner program</td>
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<td>Logo displayed on jumbotron and reception signage</td>
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- Sponsor dinner photography (Taken by AARP)
- Sponsor Newsboy Cocktail (Taken by AARP)
- Sponsor dinner program (Taken by U.S. Chamber of Commerce)
- Sponsor dinner seating chart (Taken by Consumer Technology Association)
- Sponsor Newsboy Cocktail (Taken by UnitedHealth Group)
- Sponsor dinner menu (Taken by Blue Cross Blue Shield Association)

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TABLE SPONSORSHIPS

Benefactor $10,000
One table of 10 with priority seating
VIP cocktail reception tickets for all guests
Logo displayed on jumbotron and reception signage
Logo on awards dinner page of NPF website

Patron $6,000
One table of 10 with favored seating
VIP cocktail reception tickets for two guests
Logo on reception signage

Sponsor $3,500
One table of 10

SPONSOR ADD-ONS

Ad in Dinner Program

Table Buyers
Half Page $1,000
Full Page $1,500

Non-Table Buyers
Half Page $2,000
Full Page $3,500

High-Impact Signs
Custom Cling Signage
Pricing available upon request

For details on sponsorship add-ons contact Jenny Ash-Maher jenny@nationalpress.org