THE NATIONAL PRESS FOUNDATION

Annual Report 2018

Making Good Journalists Better

The National Press Foundation is a 501(c)(3) organization.
This is not a tally from a banana republic or a dictatorship. These are actions taken against American journalists in 2018. It is chilling. But we cannot let fear-mongering and threats and violence deter us from doing our very best to fulfill our journalistic responsibilities.

The National Press Foundation has added toolbox training to our traditional issues-based training to address new challenges. These included a primer to help people sort fact from fiction, what to do if you’re attacked or arrested, a refresher on the origins and evolution of the First Amendment, digital ways to protect your sources, and how to make the most of FOIA.

Our signature training is multi-day programs, and in 2018 we produced six programs of four or five days duration for journalists selected from across the U.S. Topics covered: a workforce that is working longer, reporting on opioids, sustainable fishing and ocean health, what’s next in food and agriculture, covering artificial intelligence, and public and private pension issues.

We convened three one-day training programs on trade, opioids and public health, as well as a half-day briefing on what to expect from the new Congress and the third year of the Trump administration.

We conducted 11 webinars that reached journalists across the globe via the Evelyn Y. Davis Studios. Mrs. Davis, our benefactor, died in November; her legacy will live on through NPF’s work.

We completed the 30th anniversary class of the Paul Miller Washington Reporting Fellowship with a special celebration at NPF’s annual journalism awards dinner. One-hundred Paul Miller alumni gathered at a pre-dinner reception and were toasted during the dinner. We’re just shy of “graduating” 600 journalists from the Paul Miller fellowship — a group that has risen to the top ranks of journalism and strategic communications.

Cheers,
2018 Web Metrics

**NATIONALPRESS.ORG PAGEVIEWS**

<table>
<thead>
<tr>
<th>Month</th>
<th>Pageviews</th>
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<tr>
<td>January</td>
<td>10,924</td>
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<tr>
<td>February</td>
<td>16,767</td>
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<tr>
<td>December</td>
<td>8,753</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>136,279</strong></td>
</tr>
</tbody>
</table>

**AUDIO PLAYS ON SOUNDCLOUD:**

2,577

**TOP SCRIBD SLIDE VIEWS**

- New Thinking About Addiction: NIAA Update: 57
- Addiction as a Chronic Disease: 54
- The Neurobiology of Addiction: 49
- Global Overfishing: 44
- Blockchain for Agriculture: 40

**TWITTER IMPRESSIONS 2018**

<table>
<thead>
<tr>
<th>Period</th>
<th>Impressions</th>
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<tbody>
<tr>
<td>JAN - MARCH</td>
<td>381,100</td>
</tr>
<tr>
<td>APRIL - JUNE</td>
<td>290,400</td>
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<td>JULY - SEPT</td>
<td>329,800</td>
</tr>
<tr>
<td>OCT - DEC</td>
<td>358,800</td>
</tr>
<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>1,355,100</strong></td>
</tr>
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</table>

**TOP 6 VIEWED VIDEOS OF 2018**

1. **Take a Tour of HOMEChem**
   - 258 views

2. **Using Technology to Visualize the Invisible**
   - 225 views

3. **Award-Winning Chef Dishes on Fish**
   - 212 views

4. **Servicing Satellites**
   - 138 views

5. **Job Training in an Era of Increasing Automation**
   - 121 views

6. **The State of the Organics Industry**
   - 119 views
WHAT WE DO

The National Press Foundation is a 501(c)(3) organization that produces free professional development programs for journalists. We aim to increase their knowledge of complex issues and their ability to convey that knowledge across media platforms to the public. Better journalism leads to improved public understanding.

Since 1976, the National Press Foundation has provided in-person training to thousands of editors, producers and reporters in print, broadcast and online media. Our programs educate journalists in the nation’s capital, around the country and overseas.

International Programs

Internationally, and with international journalists, NPF works under the banner “Journalist to Journalist” to convey the idea of journalists around the world learning together across borders. J2J training programs are often in collaboration with an international conference, allowing participating journalists to attend the conference after specific media training on that subject matter.

Webinars

In 2018, NPF produced and broadcast 11 webinars and video tutorials on topics including health care, politics, multimedia, and business.

Our Content Online

NPF’s website showcases the rapidly expanding curriculum from our training programs, which includes video, audio, slide presentations, photos and stories from each speaker. See more at nationalpress.org.
Having this background information, having sources from different sides of the argument and having different ways to look at our future will help me to tell the story better.”

Liz McLaughlin
NBC News Channel
Speakers at 2018 NPF Training

Kate Ackley
Dr. Caleb Alexander
Lara Alpan
Robert Atkinson
John Auerbach
Dr. Grant Baldwin
Luiz Barbieri
Adam Bee
Brett Begemann
Myron Belkind
Peter Berg
JoAnne Berkenkamp
Holly Binns
Alan Bjerga
Sandra Block
Donald Boesch
Miranda Bogen
Hazel Bradford
Amy Brittain
Gib Brogan
Carrie Budoff Brown
Sen. Sherrod Brown
Valerie Browning
Kristen Buck
Thomas Burr
Gary Burtless
Dr. Jay Butler
Catalina Camia
Daniel Castro
Dr. Bechara Choucair
Rumman Chowdhury
Dr. Kelly J. Clark
Courtney C. Coile
Dr. Wilson Compton
Bill Cook
Craig Copeland
Roy Crabtree
Kendra Daly
Kristina Davis
Jason DeLaCruz
Lyle Denniston
Daniel Doonan
Judge Selena Epley
Andrew D. Eschtruth
John Everett
Austin Evers
Lynn Fahrmeier
Charlene Finck
Dr. Marc Fishman
Charles Ford
Mary Beth Franklin
Leon Fresco
Sandro Galea
Lisa Girion
Karen Glenn
Kevin Goldberg
Steve Goss
Peter Gosselin
Jessica Gresko
Steve Griffiths
Thomas G. Grubb
Ryan Hagemann
Chad Haggert
Ron Hans
Keith Harris
Dr. Patrice A. Harris
Christine Haughney
Shelley Hearne
Ariane Hegewisch
Christine Herbes-Somers
Will Heyman
Tim Hill
Jennifer Hillman
Peter Hinghnam
Darlene Howard
Amy Howe
Matthew Hutson
Ruth Igielnik
J. Mark Ivry
Eric Jackson
John Jansen
David C. John
Richard Johnson
Katherine Kelly
Seung Min Kim
Olivier Knox
Dr. George F. Koob
Laurence Kotlikoff
Paul M. Krawzak
Steven Kreisberg
Anita Kumar
Sarah LaFrenz
Joel Layman
Jacqueline Le Moigne
Mike Leonard
George Leonard
Brenda Leong
Dr. Petros Levounis
Michael Li
Joanne Lipman
Judge Desiree Bruce Lyle
Maya MacGuineas
James MacKinnon
Joey Marburger
Amy Matsui
Loren Mayor
Kade McBroom
Kathleen McGarry
Greg Mennis
Benjamin F. Miller
Arlene Mitchell
Horace Mitchell
Steven Murawski
John G. Murphy
Randi Myers
Paul Nagy
David Neumark
Joshua New
Londa Nwadike
Michael Nystrom
Steven Ohlemacher
S. Jay Olshansky
Boyan Onyschkevych
Marc Oshima
Doug Palmer
Paul Parker
Scott N. Paul
Craig Pelissier
Lori Perkins
Steve Phelps
Brian Pierce
Craig Pittman
Michelle Potthoff
Raj Rajkumar
W. Thomas Reeder
Beth Reinhard
Dr. Karen Remley
Matthew Resley
Nicole Rhody
Brian Roberts
Aliya Robinson
Maya Rockeymoore Cummings
Justin Rood
Barb Rosewicz
Dr. Elizabeth Salisbury-Afshar
Jon Sawyer
Ryan Schloesser
John Schmid
Patrick S. Schnable
Jennifer Scholtes
Ted Senator
Thomas Shanower
Ellen Shearer
Hava Siegelmann
Lauren Smith
Joe Smyser
Margaret Spring
Tobie Stanger
Ellen Yonts Suetholz
Ana Swanson
Emily Swanson
Margaret Taley
Rebecca Thiess
Jennifer Thomas
James Thurber
Matt Tinning
Frank Todisco
Courtney Tolbert
Dr. Sarah Wakeman
Tom Waldrop
Lori Wallach
Mary Williams Walsh
Amy Walter
Bobby Watts
David Weir
Christian Weller
Dr. Leana Wen
Stephen Wermiel
Darrell M. West
Patrick Westhoff
Ben Weyl
G. Evans Witt
Andrew Wright
Mark Young
Sarah Zimmerman
Josh Zumbrun
Paul Miller
Washington Reporting Fellowship

2018–2019 Paul Miller Fellows

David Ade | Gray Television
Priscilla Alvarez | CNN
Sam Brodey | The Daily Beast
Emily Cochrane | The New York Times
Katherine Doyle | Pulitzer Center on Crisis Reporting
Lev Facher | STAT
Nick Grube | Honolulu Civil Beat
Christal Hayes | USA Today
Jory Heckman | Federal News Radio
Fatima Hussein | Bloomberg Law
Josh Jamerson | Wall Street Journal
Graham MacGillivray | C-SPAN
Jessica Mendoza | The Christian Science Monitor
Alex Miller | Newsy
Nidhi Prakash | BuzzFeed News
Sabrina Rodriguez | Politico
Katherine Scott | Bloomberg Government
David Shortell | CNN
Bryn Stole | The Advocate
Daniel Strauss | Politico
Katherine Tully-McManus | Roll Call
Maegen Vazquez | CNN

2018–2019 Topics

September 17 | Supreme Court
October 1 | Midterm Elections
December 10 | Administration and Budget
January 7 | Congressional Reporting
February 4 | Covering the White House
March 4 | National Security
April 1 | Campaign Finance and Data Journalism
May 6 | Multimedia
June 3 | Investigative and Enterprise Journalism

The class tours Congress.  

Fellows learn about year three of the Trump administration.
Covering the Opioids Crisis
February 2018
Registrants learned about the latest research and projections on the use of opioids, other drugs and alcohol; evidence on federal, state and local models that work; insight on systemic changes in prevention and treatment; information on the impact and stigma on children and families; and other topics.

Trade Wars: Get Up to Speed on Trade Issues
August 2018
Expert speakers detailed the history of international trade; the impact of tariffs on U.S. goods and services; how to analyze trade-related jobs data; the trade deficit; and more.

What to Expect in the New Congress and Year Three of the Trump Administration
December 2018
Journalists covering the new Congress and the third year of the Trump administration learned about the new Congress’ priorities and challenges; what’s ahead for the Trump White House and agencies; and the nuts and bolts of congressional oversight and subpoena power.
Why Americans are Working Longer

Our fellows hear from senior services expert Courtney Tolbert and six seniors who are still working.

Fellows learned about older workers and the labor market, new models for retirement, the future of Social Security and retirement savings, the gig economy, workforce discrimination and the impacts of workers’ health.

Fellows

Kristen Bahler | MONEY (Time)
Benjamin Becker | Ohio Valley ReSource & WMMT
Lynn Brezosky | San Antonio Express-News
Kara Driscoll | Dayton Daily News/Cox Media Group Ohio
Joyce Gannon | Pittsburgh Post-Gazette
Jacqueline Garcia Lopez | La Opinion
Marilyn Geewax | NPR
Maggie Gordon | Houston Chronicle
Andrew Hanna | Politico
Kerry Hannon | The New York Times, PBS, Forbes

Ina Jaffe | NPR
Brooks Johnson | Duluth News Tribune
Rebecca Koenig | U.S. News & World Report
Bob McCabe | The Virginian-Pilot
Kathleen Pender | San Fransisco Chronicle
Tyrone Richardson | Bloomberg Law
Aldo Svaldi | The Denver Post
Veronica Villafane | AARP en Espanol
Lori Weisberg | San Diego Union-Tribune
Robert Weisman | The Boston Globe

Support for this program was provided by the Alfred P. Sloan Foundation.
Fellows looked at the science of addiction; public attitudes about and understanding of the disease, including the stigma often attached to it; the latest clinical recommendations for effective treatment; trends in substance use; current public policy debates including criminal justice efforts and sober living residences; impacts on families and communities; and more. Journalists also covered the three-day American Society of Addiction Medicine annual conference, with full access to presenters and abstracts.

**Fellows**

Keri Blakinger | Houston Chronicle  
Erin Brodwin | Business Insider  
Ruben Castaneda | U.S. News & World Report  
Alexandra Glorioso | Politico Florida  
Catherine Ho | San Francisco Chronicle  
Andy Kravetz | Journal Star  
Richard Lord | Pittsburgh Post-Gazette  
Ashley Luthern | Milwaukee Journal-Sentinel  
Brian MacQuarrie | The Boston Globe  
Philip Marcelo | The Associated Press  
Barbara Morse Silva | WJAR-TV/NBC10  
Geneva Sands | ABC News  
Bill Sternberg | USA Today  
Anita Wadhwani | USA Today Network - Tennessee  
Beth Warren | Courier Journal

Support for this program was provided by the American Society of Addiction Medicine, California Health Care Foundation, American Medical Association, National Institute on Alcohol Abuse and Alcoholism, National Institute on Drug Abuse, Caron Treatment Centers.
Learn About Sustainable Fishing and the Health of the Oceans

Fellows get hands-on experience at Double Eagle Deep Sea Fishing.

Fellows learned about commercial versus recreational fishing rights, innovations in fisheries management, regulation and labeling of domestic and imported fish, natural and man-made threats to the oceans, international laws and disputes and marine biodiversity. Fellows also went on field trips to the Gulf of Mexico.

Fellows

David Abel | The Boston Globe
Adam Allington | Bloomberg
Beth Baker | Freelance/BioScience
Tristan Baurick | NOLA.com, The Times-Picayune
Avory Brookins | Rhode Island Public Radio
Debbie Elliott | NPR
Miranda Green | The Hill
Mark Harrington | Newsday
Sandra Hausman | Virginia Public Radio, NPR
Alexander Kaufman | Huffington Post
Ledyard King | USA Today
Mary Landers | Savannah Morning News
Craig LeMoult | WGBH
Christopher Lett | CNN
Andres Pruna | KNBC-TV
Dinah Pulver | Daytona Beach News-Journal
Cecelia Smith-Schoenwalder | E&E News
Deborah Sullivan Brennan | San Diego Union Tribune
Patrick Whittle | The Associated Press
Kale Williams | The Oregonian/OregonLive

Support for this program was provided by the Walton Family Foundation.
Fellows heard from experts on the ways food is grown, marketed, sold and wasted. They learned about labeling, growing methods, GMOs, pesticide and herbicide use, as well as organic farming. The program included field trips to labs and farms.

**Fellows**

Rick Barrett | Milwaukee Journal Sentinel, USA Today  
Adam Belz | Star Tribune (Minneapolis)  
Karen Binder | Illinois AgriNews  
Sam Bloch | The New Food Economy  
Joseph Bustos | Belleville News-Democrat (Illinois)  
Andria Cheng | Forbes  
Liz Crampton | Politico  
Chris D'Angelo | Huffington Post  
Jim Dayton | The Gazette (Janesville, Wisconsin)  
Rebekah Denn | Freelance, The Seattle Times  
Stephanie Ebbs | ABC News  
Teaganne Finn | Bloomberg Government  
Natalia Guerrero | BBC  
Casey Kuhn | KJZZ-FM (Phoenix)  
Daniel Moore | Pittsburgh Post-Gazette  
Laura Reiley | Tampa Bay Times  
Caroline Stauffer | Reuters  
Andy Uhler | Marketplace  
Megan Wyatt | The Daily Advertiser (Lafayette, Louisiana)  
Peter Zampa | Gray Television

Support for this program was provided by Bayer.
During the training, journalists learned the basics of how AI works, its impact on jobs and the economy, the ethics of using AI, how it is advancing worldwide, and what's coming next in this rapidly changing science. The training included field trips to NASA Goddard and DARPA.

**Fellows**

Michelle Caffrey | Philadelphia Business Journal  
Charles Cooper | Freelance  
Hayden Field | Entrepreneur  
Sarah Holt | "NOVA" - PBS  
Matthew Hutson | Freelance  
Jon Kelvey | Carroll County Times, Baltimore Sun  
Rob Lever | Agence France-Presse  
Courtney Linder | Pittsburgh Post-Gazette  
Erika Maguire | Forbes Media  
Liz McLaughlin | NBC News Channel  
David Nicklaus | St. Louis Post-Dispatch  
Sintia Radu | U.S. News & World Report  
Melissa Repko | The Dallas Morning News  
Hayley Ringle | Phoenix Business Journal  
Nancy Scola | Politico  
Eliza Strickland | IEEE Spectrum  
Levi Sumagaysay | Mercury News, Bay Area News Group  
Marianela Toledo | CNN en Espanol  
Paul Tullis | Freelance  
Kaveh Waddell | Axios

Support for this program was provided by IBM.
Journalists attended a one-day training by expert speakers arranged by NPF staff on public health issues such as economic inequality, affordable housing and mental health. Then, journalists covered the two-day community health summit sponsored by Kaiser Permanente, with full access to speakers, lectures and interactive exhibits.

**Fellows**

Amy Brightfield | Better Homes & Gardens  
Larrison Campbell | Mississippi Today  
Jaclyn Driscoll | NPR Illinois  
Alieza Durana | New America, Slate  
Brianna Ehley | Politico  
Temma Ehrenfeld | Freelance  
Sheila Eldred | Freelance  
Mary Hodgin | WBHM-FM  
Brittany Horn | The News Journal (Wilmington, Delaware)  
Steven Johnson | Modern Healthcare Magazine  
Martin Kuz | The Christian Science Monitor  
Rebecca Lurye | The Hartford Courant  
Dan Margolies | KCUR Public Media  
Daylina Miller | WUSF Public Media, Health News Florida  
Anh Nguyen Gray | Reno Public Radio KUNR 88.7 FM  
Nick Niedziadek | Politico  
Bob Roehr | Freelance  
Carrie Seidman | Sarasota Herald-Tribune  
Jill Sheridan Poulos | WFYI, Indiana Public Broadcasting  
Julissa Trevino | Freelance  

Support for this program was provided by Kaiser Permanente.
Journalists learned about the state of public and private pensions; pension investment and transparency; workforce and retirement issues; pension modernization and reforms; pension management and debt; and the impact of pension issues on retirees. The program included field trips to the AFL-CIO Headquarters and Capitol Hill.

Fellows

Rodney Brooks | Independent
Ken Dixon | Hearst Connecticut Media
Christine Ferretti | The Detroit News
Dawn Giel | CNBC
Christine Giordano | Chief Investment Officer
Craig Harris | The Arizona Republic, azcentral.com
Dave Jamieson | HuffPost
Sam Karlin | The Advocate
Bradley Keoun | TheStreet
Greg LaRose | NOLA.com, The Times-Picayune

Alessandra Malito | MarketWatch
Gail MarksJarvis | Reuters
Geoff Mulvihill | The Associated Press
Michael Reicher | The Tennessean
Tom Scheck | APM Reports
Kate Schott | The State Journal-Register
Sarah Sell | The Associated Press
Anna Staver | Denver Post
Susan Tompor | Detroit Free Press
Luis Valentin | Center for Investigative Journalism

Support for this program was provided by the Laura and John Arnold Foundation and the National Public Pension Coalition.
Webinars are included in NPF’s programming to educate journalists around the world in a now-or-later format that ensures the greatest possible participation. Journalists are encouraged to participate live and submit questions to our presenters. Webinar recordings are always posted on NPF’s website as a resource for all journalists in the future.

2018 Webinars and Video Tutorials

January 31: “First Amendment 101”
February 15: “Using Technology to Visualize the Invisible”
February 21: “Job Training in an Era of Increasing Automation”
March 13: “How Education Pays Off for Older Americans”
May 22: “Reporting on Trauma and Its Impact Over Time”
June 19: “What’s Next in Artificial Intelligence”
June 26: “How to Keep Sexual Harassment Out of Your Newsroom”
July 17: “Book Talk: Helping People Sort Fact From Fiction”
September 6: “The Global Reach of Agriculture Tariffs Into U.S. Elections”
September 7: “Covering Sexual Harassment”
December 17: “The Latest on Dementia Research”
What Our Journalists Say

The information that I got this week would have taken weeks if not months to cobble together.

Kale Williams
The Oregonian
Learn About Sustainable Fishing and the Health of the Oceans

These are people that I would have a hard time getting access to if I was just wanting a response to a story or a controversy. So, it’s a great chance to kind of build those relationships.

Stephanie Ebbs
ABC News
What’s Next in Food and Agriculture

This jumpstarted my whole research process, it’s been a fantastic deep dive into where I want to go when I leave.

Sarah Holt
PBS
What’s Next in Artificial Intelligence

Fellows visit a commercial fishing operation on the Gulf of Mexico.

July 2018

An artificial intelligence fellow experiences virtual reality technology at NASA Goddard.

October 2018
The National Press Foundation Annual Awards Dinner recognizing journalistic achievement is one of the largest media dinners in Washington, bringing together more than 1,000 journalists, media, public relations and corporate executives, policy makers and trade groups.

Award Winners

Clarence Page
Chicago Tribune
W.M. Kiplinger Award for Distinguished Contributions to Journalism

Nicole Carroll
Arizona Republic
Benjamin C. Bradlee Editor of the Year Award

The Washington Post
The Feddie Reporting Award

The Washington Post
Innovative Storytelling Award

James V. Grimaldi and Michelle Hackman
Wall Street Journal
Everett McKinley Dirksen Award for Distinguished Coverage of Congress

Brett Baier
Fox News Channel
Sol Taishoff Award for Excellence in Broadcast Journalism

Sally Jenkins
The Washington Post
Chairman's Citation

Kevin KAL Kallaugher
The Baltimore Sun and The Economist
Clifford K. and James T. Berryman Award for Editorial Cartoons

Tony Bartelme
Post and Courier
Technology in Journalism Award
Carolyn C. Mattingly Award for Mental Health Reporting

Through the generosity of benefactor C. Richard Mattingly, the Luv u Project has made a 10-year commitment to underwrite the Carolyn C. Mattingly Award for Mental Health Reporting. The award recognizes exemplary journalism that illuminates and advances the understanding of mental health issues and treatments for the illness.

The 2018 winner, Milwaukee Journal Sentinel's John Schmid, was selected for his piece "A Time to Heal," which combined data and storytelling to trace the aftershocks of Milwaukee’s collapsed manufacturing economy and the impact it had on generations of children.

The judges said: “The Milwaukee Journal Sentinel put mental illness into rare perspective with a compelling explanatory project that illustrated the social and political costs of childhood trauma. Told through the lens of a young girl who is a survivor, “A Time to Heal” walked readers through the crushing litany of adverse childhood experiences that can harm and define children into adulthood.”

Other NPF Awards

Thomas L. Stokes Award for Best Energy and Environment Writing

Brett Chase and Madison Hopkins
The Better Government Association

Wharton Seminars for Business Journalists

Michelle Singletary
Washington Post

Gretchen Frazee
PBS NewsHour
Sandy Johnson
President & COO
sjohnson@nationalpress.org
Johnson has been president and COO since 2014. Johnson has held senior management positions at several national news organizations, including The Associated Press, AARP Bulletin, the Center for Public Integrity and Stateline. For most of her career, she managed news coverage for The Associated Press in Washington, the wire service’s largest bureau. She was Washington bureau chief for 10 years, overseeing AP’s coverage of the federal government, elections and politics. She directed AP’s political coverage for 22 years, including 14 years of exit poll expertise and calling races. She was a Pulitzer Prize finalist for refusing to call the 2000 presidential race for George W. Bush after all the networks had done so. She served on NPF’s Board of Directors from 2001-2014 and was Chairman of the Board from 2006-2008.

Chris Adams
Director of Training and Content
cadams@nationalpress.org
Adams joined NPF in 2015 after more than 25 years as an investigative, political and business reporter and editor. He worked for the McClatchy and Knight-Ridder Washington bureaus; The Wall Street Journal's Pittsburgh and Washington bureaus; and The Times-Picayune in New Orleans. He was named a finalist for the Pulitzer Prize three times (2010, 1999 and 1996), and in 2000 was part of a six-person Journal team that won the Pulitzer for coverage of military spending issues. Adams won numerous other honors including the Gerald Loeb Award for outstanding business reporting (twice), George Polk Award, Robert F. Kennedy Award, Worth Bingham Prize and Clark Mollenhoff Award.

Jenny Ash-Maher
Director of Operations
jenny@nationalpress.org
Ash-Maher, who joined NPF in 2013, manages the foundation’s finances, including assets of $4.2 million and a $1.2 million annual operational budget. She oversees human resources, ensures the success of NPF’s Annual Awards Dinner and assists with development. Previously, Ash-Maher was convention manager for the Travel Industry Association’s annual international trade show, bringing journalists and tour operators from throughout the world to the United States.

Alyssa Black
Program Manager
ablack@nationalpress.org
Black joined the National Press Foundation in July of 2018. As program manager, she coordinates logistics for NPF’s programs. Prior to joining NPF, Black served as an account representative and customer service specialist for Gourmet Gorilla, a local start-up in Chicago, Illinois. During her time at Gourmet Gorilla she oversaw quality control and helped manage day-to-day operations for the company.

Tyler Mertins
Digital Media Manager
tmertins@nationalpress.org
Mertins joined NPF in 2016. He produces media content for the NPF website, including video, audio, photos and graphics. He also manages the Evelyn Y. Davis Studios at NPF. Previously, Mertins was a video producer for West Virginia Radio Corp., and he worked for the city of Laurel, Maryland, as an editor, reporter and production assistant.

Valerie Yurk
Intern

Cayla Harris
Intern

Colin Stoecker
Intern
Evelyn Y. Davis, pioneering financial journalist and generous philanthropist, died Nov. 4 at the age of 89.

For five decades, Davis was editor and publisher of the investor newsletter “Highlights and Lowlights” and a corporate shareholder advocate who was unafraid to scold titans of the financial world. The self-described “Queen of the Corporate Jungle” confronted the likes of Warren Buffett, Henry Paulson and Laurence Tisch. Davis was loathed by some CEOs and admired by others; she was eulogized by Ford executive chairman William C. Ford Jr.

She gave away millions of dollars through the Evelyn Y. Davis Foundation, including generous donations to journalism. The National Press Foundation received more than $1 million from Davis in the last decade, including a generous gift to build a state-of-the-art broadcast studio.

The National Press Foundation has produced more than 80 webinars from the Evelyn Y. Davis Studios and scores of video tutorials, reaching thousands of journalists across the globe. “Evelyn Y. Davis’ memory will live on for many years to come through NPF content generated in the studio named for her,” said Sandy K. Johnson, president and COO of NPF.

Evelyn Y. Davis, RIP 1929 – 2018
The NPF model provides full fellowships to accepted journalists. The inclusive costs of each program will always be stated ahead of time. The sponsor(s) will always be identified as the funder(s) of the program. The sponsor(s) will be invited to address the journalists prior to the beginning of the program. The National Press Foundation will control all aspects of every program. The National Press Foundation will be responsible for the development of an agenda and the selection of topics, speakers and 15 – 20 journalists. The program will be balanced and fair. The program will always be on-the-record. People and organizations with positions directly opposed to the sponsor’s may be invited to appear. All program resources will be uploaded to the NPF website following the program for future reference. At the conclusion of the program the sponsor(s) will receive a written evaluation of the program.

Collaborating Partners

The National Press Foundation accepts funding from organizations and individuals who support its mission and values. If you would like to learn about contributing to one of our programs, please feel free to contact us.

Bayer
Alfred P. Sloan Foundation
IBM
Walton Family Foundation
Laura and John Arnold Foundation
American Society of Addiction Medicine
AARP
Kaiser Permanente
BP America
Fox News
UnitedHealth Group
Politico
Bloomberg Philanthropies
Honda North America
Kiplinger Washington Editors
Taishoff Family Foundation
Toyota Motor Sales, USA
Trust for America's Health
USA Today Network
Luv U Project

Blue Cross Blue Shield Association
Consumer Technology Association
Facebook
PhRMA
U.S. Chamber of Commerce
Children's National Hospital
American Hotel & Lodging Association
American Petroleum Institute
Auto Alliance
Brunswick Group
C-SPAN
John S. and James L. Knight Foundation
National Confectioners Association
National Public Pension Coalition
Sinclair Broadcast
Volkswagen Group of America
Washington Post
Global Automakers
Mazda Motor Corporation

Information for Sponsors

The NPF model provides full fellowships to accepted journalists. The inclusive costs of each program will always be stated ahead of time. The sponsor(s) will always be identified as the funder(s) of the program. The sponsor(s) will be invited to address the journalists prior to the beginning of the program. The National Press Foundation will control all aspects of every program. The National Press Foundation will be responsible for the development of an agenda and the selection of topics, speakers and 15 – 20 journalists. The program will be balanced and fair. The program will always be on-the-record. People and organizations with positions directly opposed to the sponsor’s may be invited to appear. All program resources will be uploaded to the NPF website following the program for future reference. At the conclusion of the program the sponsor(s) will receive a written evaluation of the program.
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1211 Connecticut Avenue, NW
Suite 310
Washington, D.C. 20036
Phone: 202.663.7280

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