



29th Annual Awards Dinner - March 7, 2012

Hilton Washington, 1919 Connecticut Ave. NW Washington, D.C. 20009

6:30 pm Receptions; 7:30 pm Dinner; 9:30 pm Post-dinner Reception

Major Sponsorships

\$50,000 Premier Sponsor (3 tables with priority seating)

Overall event sponsor: Free use of Presidential Suite on dinner night; representative seated at head table; branded sponsorship of 3 Capitol Hill Issues Briefings; full-page ad on outside back cover of dinner program

\$25,000 Gold Sponsor (2 tables with priority seating)

~~Branded sponsorship of pre-dinner VIP reception Taken by Prudential Financial~~

Branded sponsorship of 3 NPF webinars

Branded sponsorship of 1 of the 2012 Dinner Awards

(Excellence in Online Journalism, Freddie Award for Reporting on Federal Rules and Local Impact, Dirksen Distinguished Reporting on Congress, Berryman Award for Editorial Cartoons)

\$20,000 Silver Sponsor (2 tables with priority seating)

Branded sponsorship of main pre-dinner reception

Branded sponsorship of post-dinner reception

Branded sponsorship of 2 NPF webinars

Branded sponsorship of 3 Friends of the Foundation Book Lunches

\$15,000 Bronze Sponsor (1 table with priority seating)

Branded sponsorship of dinner meal

Branded sponsorship of wine selection, including exclusive wine tasting

Branded sponsorship of one NPF webinar

Acknowledged contribution to NPF Program Fund

In addition, all packages above also include...

All guests invited to VIP reception; full page ad in dinner program; organization logo proportionally displayed on overhead screen and main reception signage; all sponsorships acknowledged by name from the podium during dinner; all sponsorships acknowledged on a dedicated page in dinner program book; mention of sponsorship in dinner press releases and communications; logo on Awards Dinner Web site; opportunity to place branded item in the dinner gift bag; opportunity to purchase additional table at reduced rate.

Tables and Tickets

\$10,000 Benefactor

Priority seating for table of 10

Tickets for 10 to the VIP reception

Corporate logo or company name on reception signage & overhead video screen

\$6,000 Patron

Favored seating for table of 10

Tickets for 2 to the VIP reception

Corporate logo or company name on reception signage

\$3,500 Sponsor

Table for 10

\$300 Individual Ticket

Program Ads

Table Buyers

Half-page \$1000

Full-page \$1500

Non Table buyers

(Both ad sizes include 2 tickets to the dinner)

Half-page \$2000

Full-page \$3500

Gift Bag

Contribute one promotional item to the gift bag given to all attendees. Past items have included magazines, chocolates, wine openers, baseball caps, pens, luggage tags & umbrellas.

To make a purchase visit www.nationalpress.org/awardsdinner
Or contact Kerry Buker at 202-663-7282, kerry@nationalpress.org